



Office of the City Manager

3300 Capitol Avenue, P.O. Box 5006, Fremont, CA 94537-5006

510 284-4000 *ph* | 510 284-4001 *fax* | www.fremont.gov

FOR IMMEDIATE RELEASE

CONTACT:

Cheryl Golden

Communications Manager

City of Fremont

(510) 284-4025

cgolden@fremont.gov

City of Fremont Transitions to New Emergency Alert System, AC Alert

Fremont, Calif. – January 25, 2018 – The City of Fremont is transitioning to a new mass notification service, AC Alert, to replace the existing CodeRED[®] system. The AC Alert system, powered by Everbridge, is Alameda County’s Emergency Notification System that covers Alameda, Albany, Berkeley, Dublin, Emeryville, Fremont, Hayward, Livermore, Newark, Oakland, Piedmont, Pleasanton, San Leandro, Union City, and unincorporated areas. It provides community members with both emergency alerts and non-emergency notifications to targeted geographic areas, the entire city, or county, depending on the scope of the emergency situation.

The Fremont Police Department and Fremont Fire Department will begin using the new AC Alert system on February 1, 2018 to notify residents and businesses of situations that pose imminent threats to life or health.

A major benefit of AC Alert is its ability to use the nation’s alert and warning infrastructure, Integrated Public Alert & Warning System (IPAWS), which provides public safety officials with an effective way to alert and warn the public about serious emergencies using public alerting systems from a single interface.

To register, visit www.ACAAlert.org and create a profile to enroll landline telephone numbers, cell numbers, and both email and physical addresses. Emergency 911 data and commercially obtained white pages landline numbers will be uploaded into the system and refreshed twice yearly. The AC Alert system uses the 911 database, opt-in subscribers, and Nixle subscribers (Everbridge owns Nixle and the two systems are integrated). The Fremont police and fire departments will continue to use Nixle for non-emergency notifications. The data collected will only be used for community alerts and notifications. Please note that standard text messaging charges apply.

CodeRED[®] subscribers will receive a pre-recorded message today informing them of the transition to AC Alert and encouraging all community members, both residents and businesses, to go online and input their most up-to-date contact information into the new system.

The transition to AC Alert exemplifies the City’s commitment to keep everyone in the community connected and safe. It is essential that all individuals who live, work, or learn in Fremont are updated on any pending emergency situations, as well as any protective actions that may need to be taken.

For more information about the new AC Alert system, visit www.Fremont.gov/CommunityAlert.

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