

STATE OF THE CITY

MARCH 31, 2017

VISION *for*
Fremont's
Future





City Council



**City Manager
& Staff**



IMPROVING TRAFFIC SAFETY

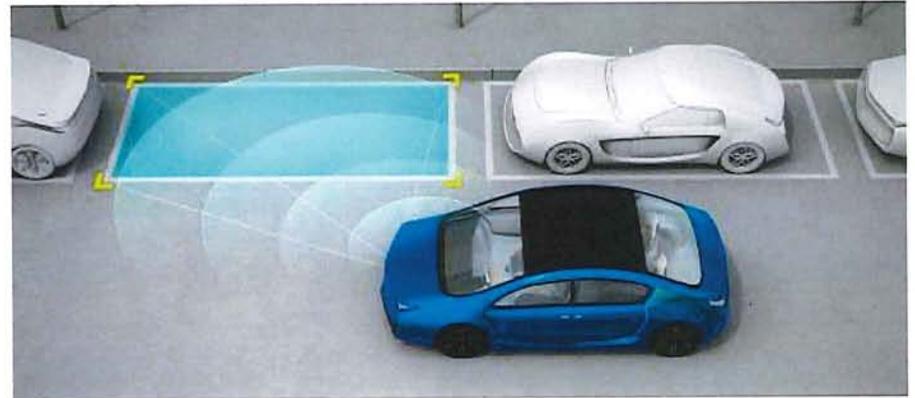
Safer Streets and Safer People

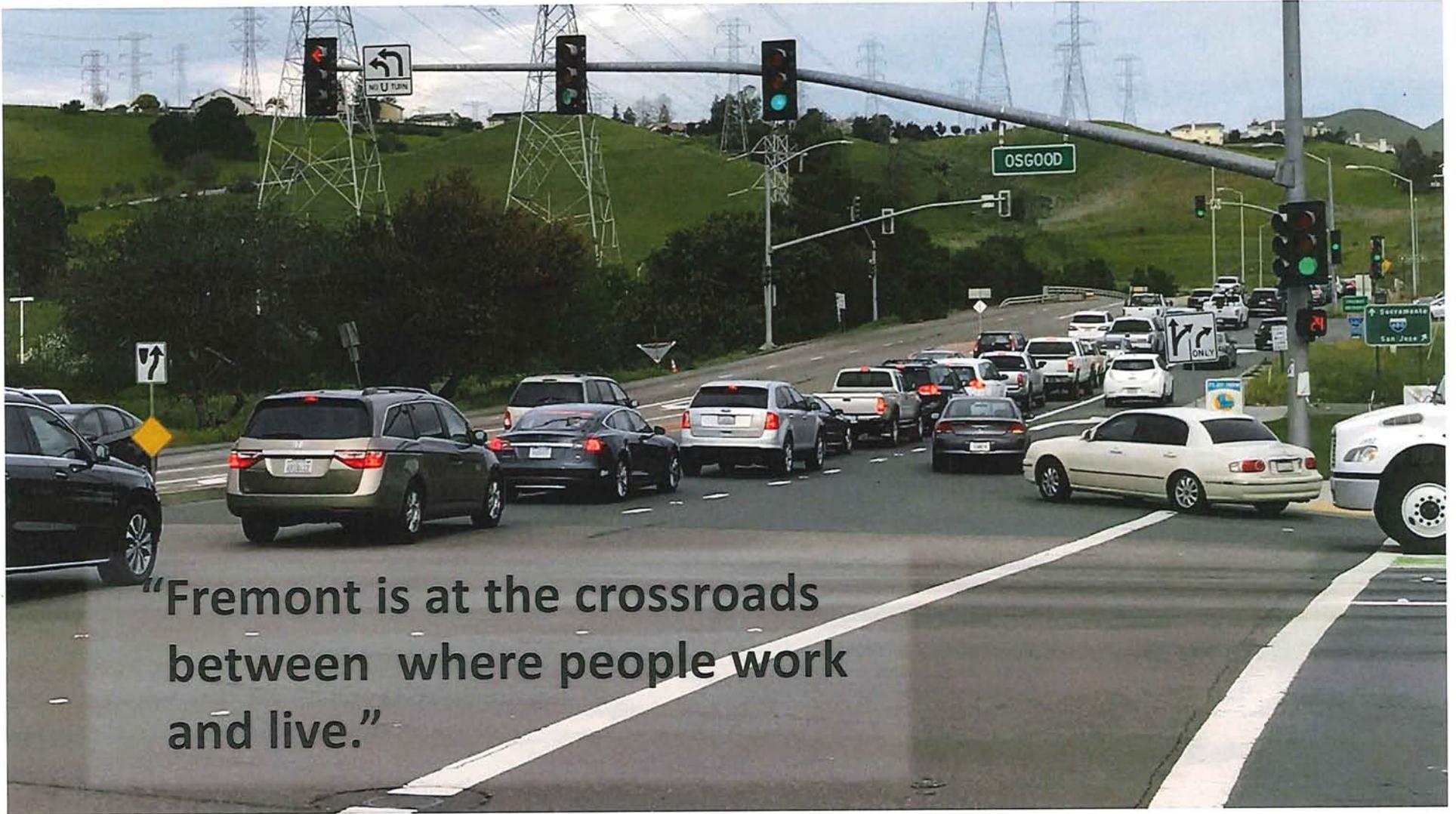




IMPROVING TRAFFIC SAFETY

Safer Vehicles





**“Fremont is at the crossroads
between where people work
and live.”**

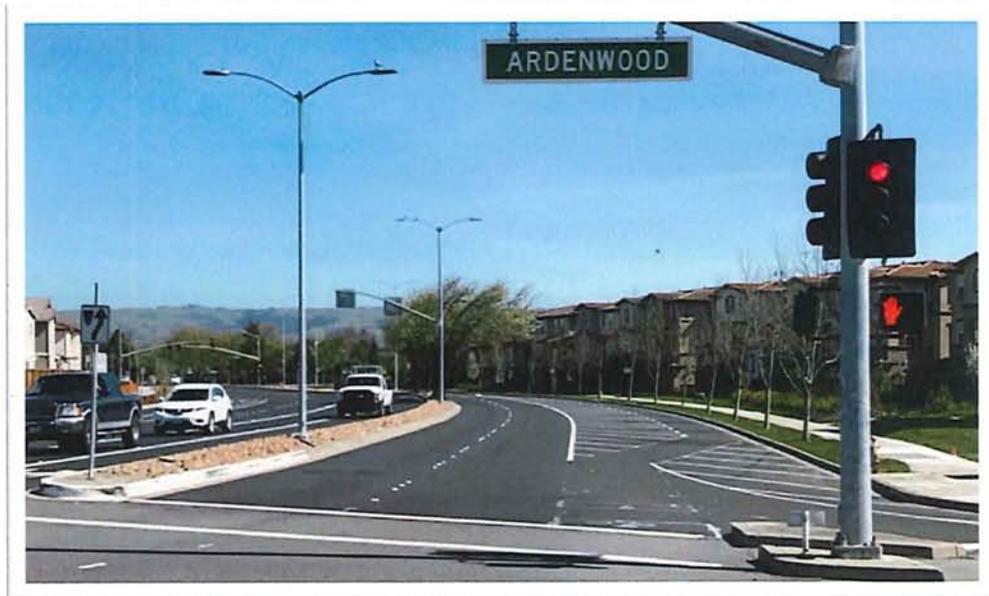
MANAGING
Regional Commute Traffic



REGIONAL PARTNERSHIPS



REPAIRING AND PRESERVING OUR STREETS



OUR PAVEMENT CONDITION INDEX (PCI) HAS IMPROVED FROM 63 to 72 IN 4 YEARS.

budget



Fremont is making headway paying down unfunded liabilities.



Budget Hearings



May 16, 7 p.m.

Proposed Operating Budget
Presentation

June 6, 7 p.m.

First Public Hearing

June 13, 7 p.m.

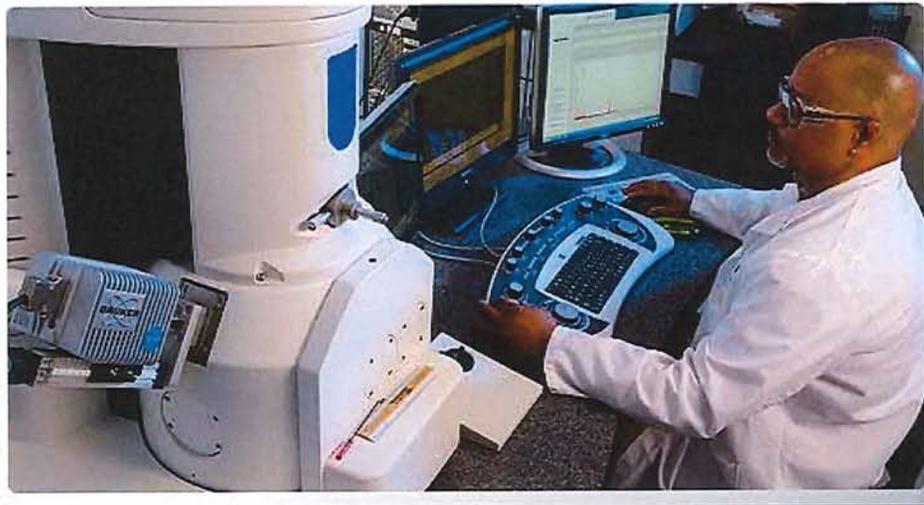
Second Public Hearing
and Budget Adoption

Meetings @ City Hall



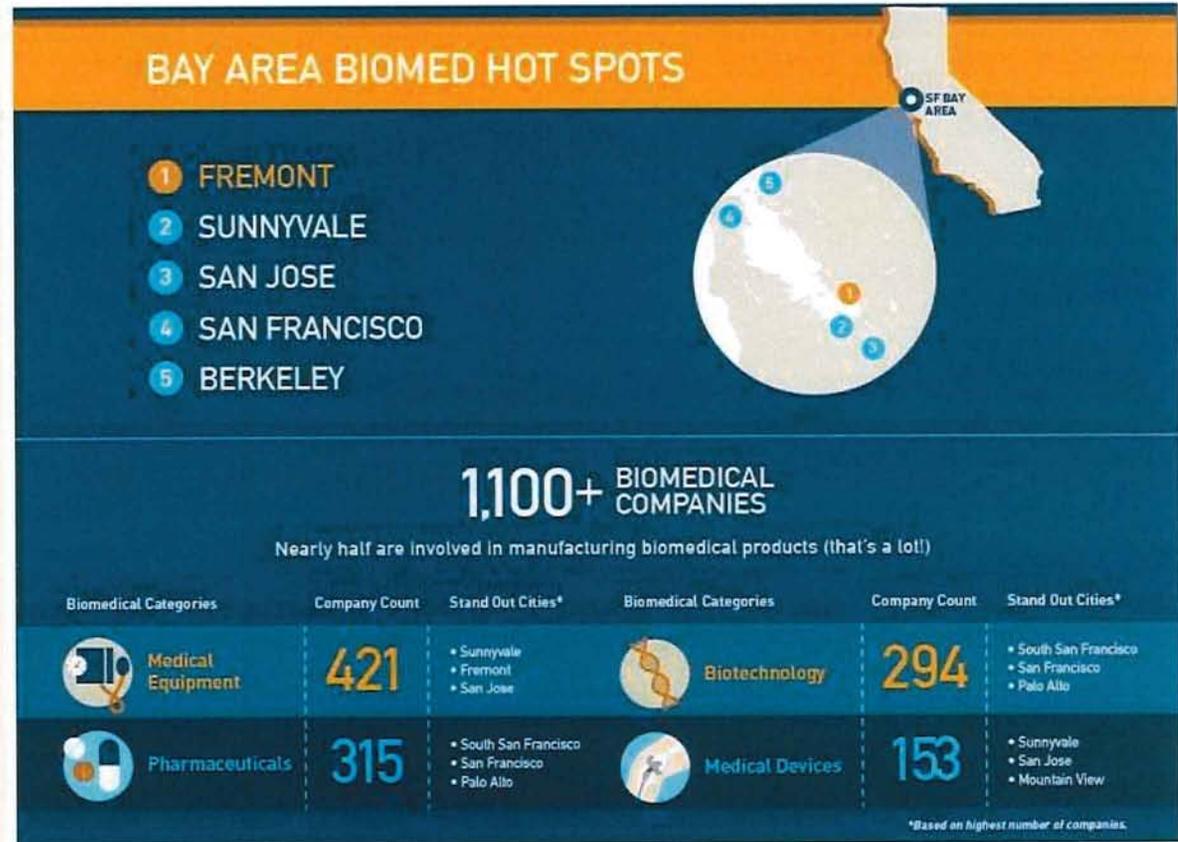
ADVANCED

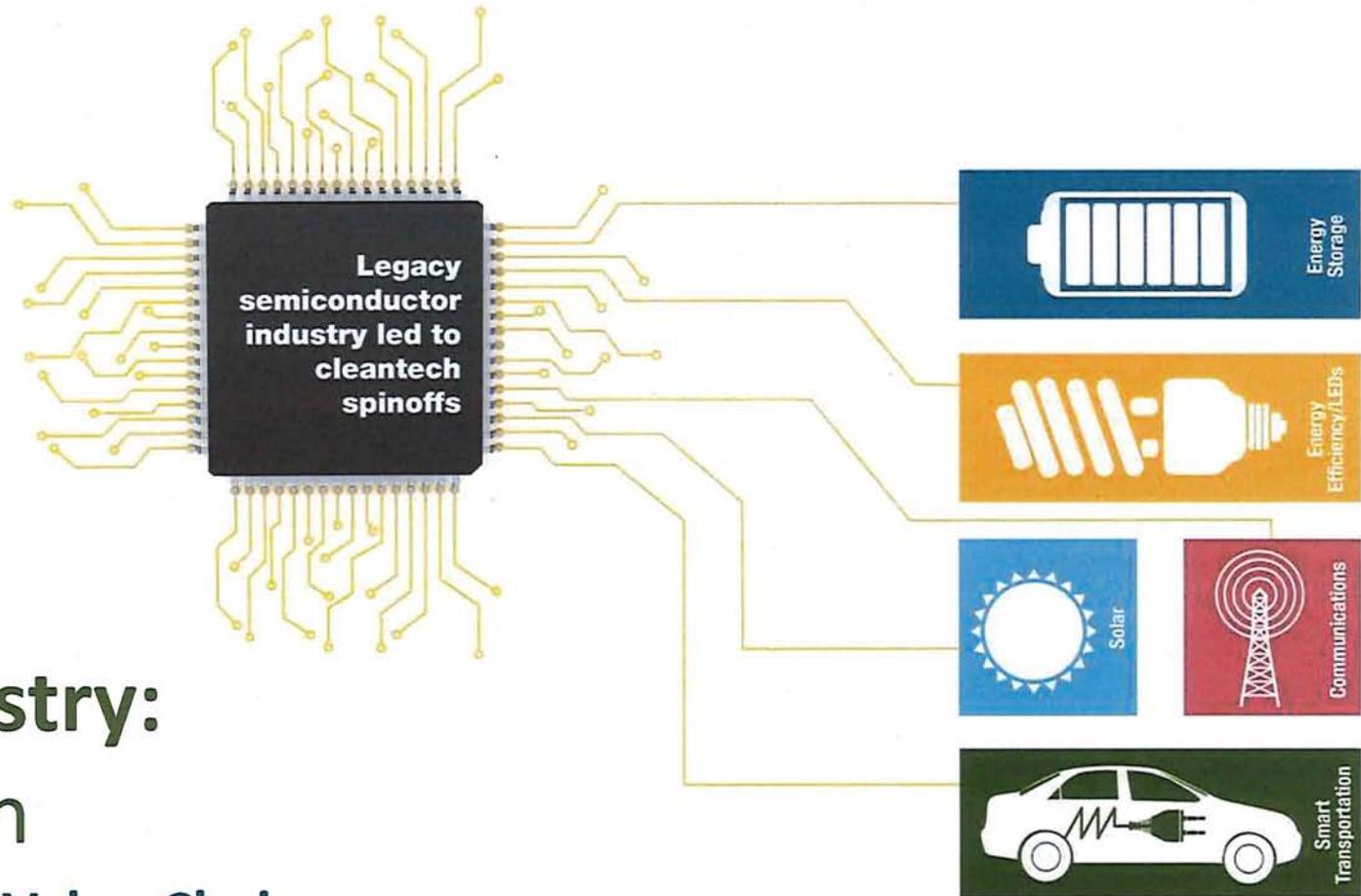
INDUSTRIES



Key Industry: Biotechnology

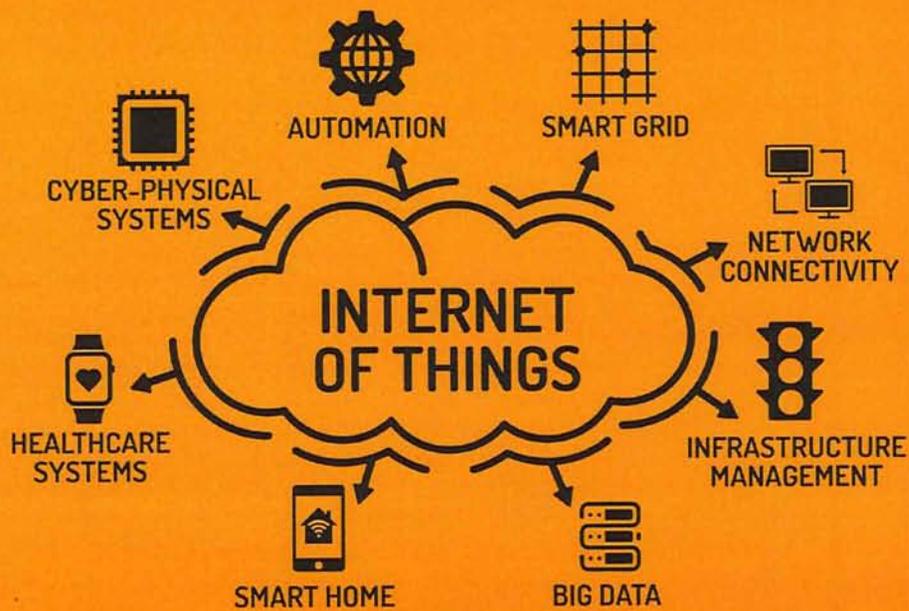
115 COMPANIES
IN FREMONT





Key Industry: Cleantech

Smart Grid Value Chain

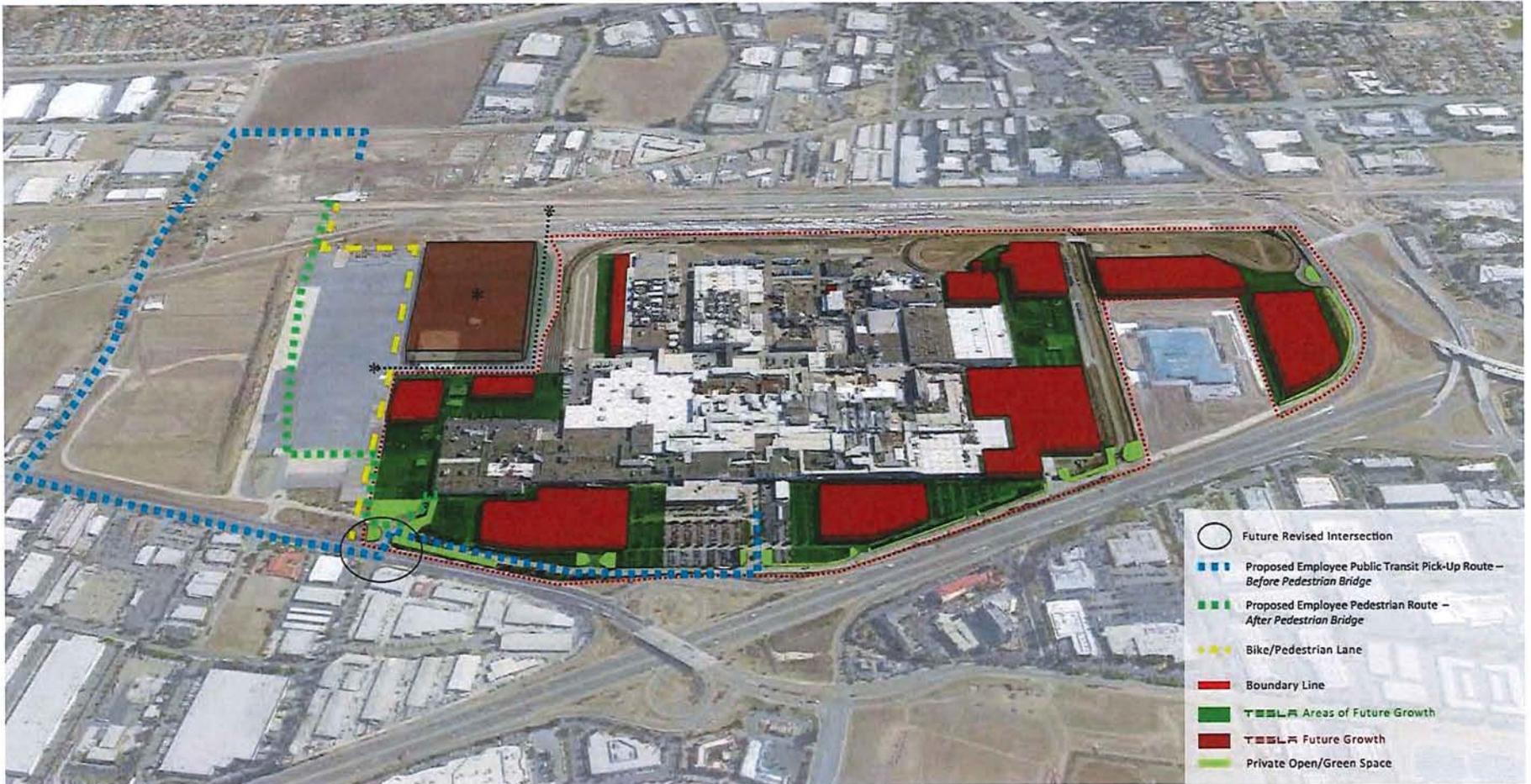


ADVANCED MANUFACTURING

850
Manufacturers
in Fremont



TESLA MASTER PLAN



*If Controlled by Tesla - Currently not part of Tesla

FREMONT AUTO MALL



SUBARU®



The way car buying should be.™



Audi



EV POWER WEEK

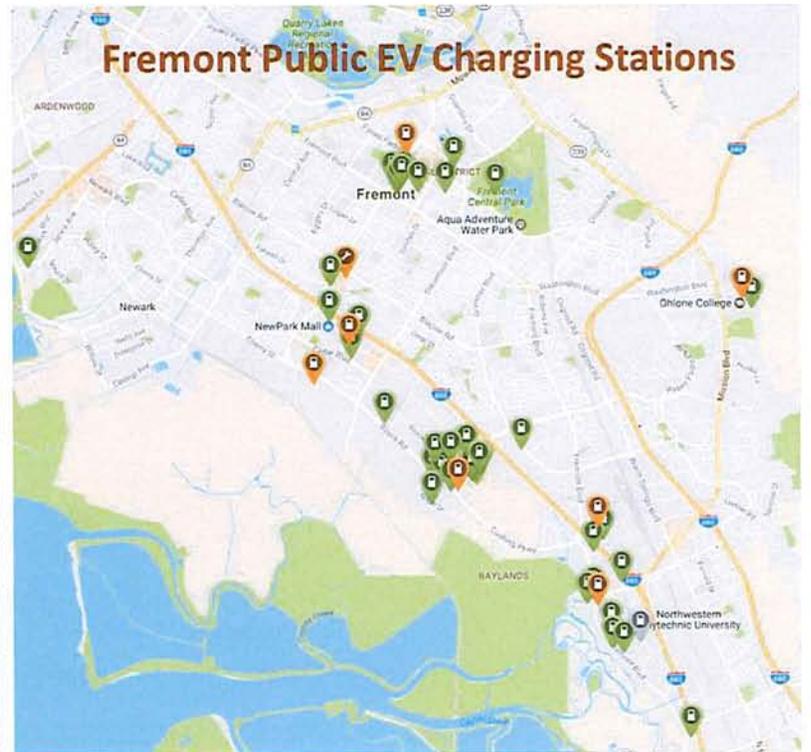
in Fremont



FREMONT IS
CHARGING AHEAD
WITH EVs!



FREMONT IS
CHARGING AHEAD
WITH EVs!



HIGHER EDUCATION

42





Warm Springs West Access **Bridge and Plaza**

Completion:
Early 2019

Funded by:
Measure BB

Startup GRIND

powered by
Google for Entrepreneurs

 **FREMONT**



MAKER MOVEMENT



Call to Action
Makers & Manufacturers in Fremont

Small-Scale Manufacturing

All types of small businesses producing tangible goods. This includes businesses in textile, hardware, wood, metal, 3D printing, prototyping, consumer product design, film production, breweries and distilleries, and local food production and packaging. The businesses may be consumer-facing or be in the supply chain to other businesses.

Why?

- ✓ Street Front Vitality
- ✓ Economic Resilience
- ✓ Buy Local Purchasing Power

Call to Action

#1 Identify 

#2 Convene 

#3 Connect 

#4 Support 

#5 Plan 

- Scale and Repeat -

Create a weird, cool, competitive & economically resilient community

Small-scale manufacturing businesses are a key asset for Fremont today and in the future. The City and its leadership should set out goals to include and promote this business sector - as part of its placemaking plans to create a vibrant and fun Downtown, and as part of its larger economic development goals to create a resilient and inclusive economy for the future.

MAKER
MOVEMENT



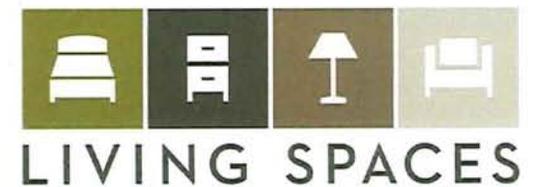
FUSE
CORPS

STEAM

Science
Technology
Engineering
Art
Math

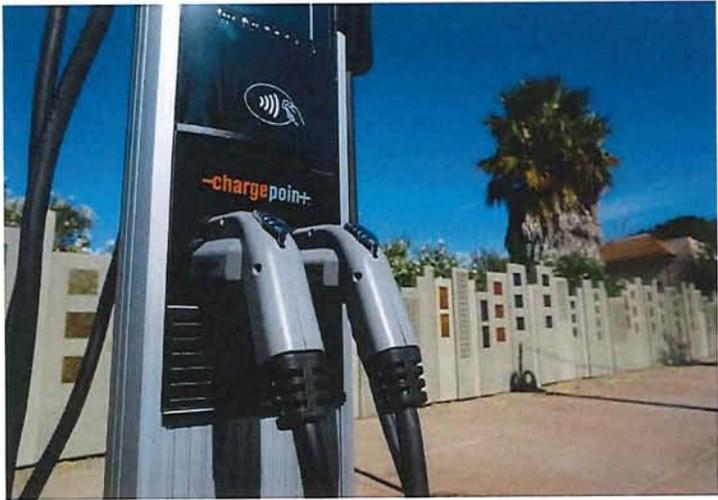
RETAIL UPDATES

Inchin's
Bamboo
Garden



DOWNTOWN
FREMONT
ON THE RISE ★





CAPITOL AVENUE IS COMPLETE



PEDESTRIAN and BICYCLE *pathway enhancements*

Construction is scheduled to start in summer.



CIVIC CENTER



Conceptual drawing

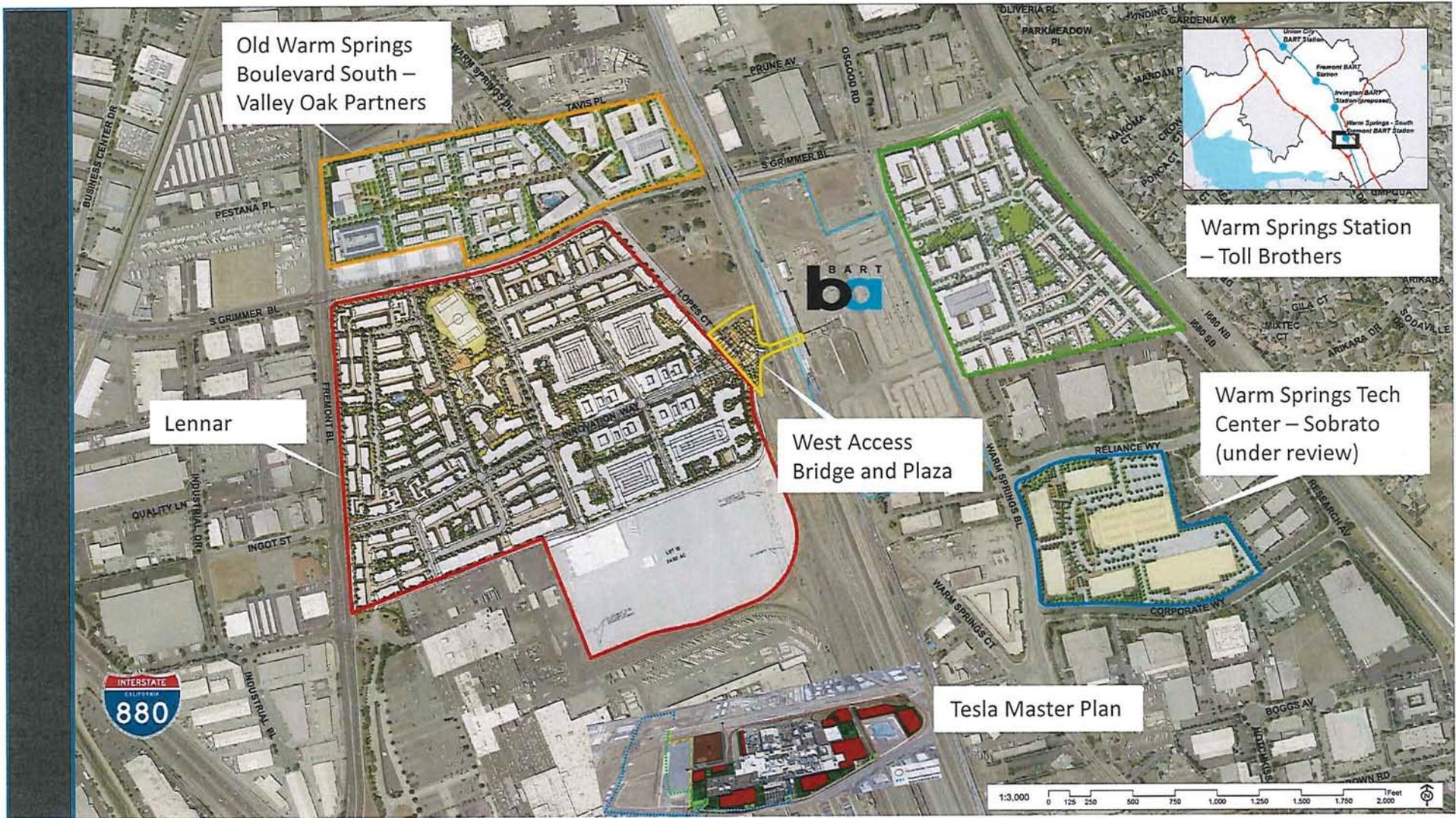
LOCALE

@ STATE STREET

- 6-Acres
- 157 Residential Units
- Approx. 21K sq. ft. of Retail/Restaurant Space



Activating our new main street, Capitol Avenue.



Old Warm Springs
Boulevard South –
Valley Oak Partners

Lennar

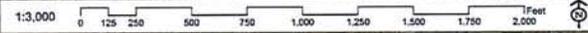
West Access
Bridge and Plaza



Warm Springs Station
– Toll Brothers

Warm Springs Tech
Center – Sobrato
(under review)

Tesla Master Plan



PROJECT UPDATES

Construction of the first buildings
will be completed by 2018.



NEW
Warm Springs
 Elementary School



SOBRATO PROJECT







Contact our Urban Initiatives Manager | 510-284-4017



LED OVERHAUL

THROUGHOUT FREMONT



Savings of nearly
\$13M over the life
of the improvements.

SUNSHARES

Program





OHLONE COLLEGE Academic Core Buildings



CENTERVILLE

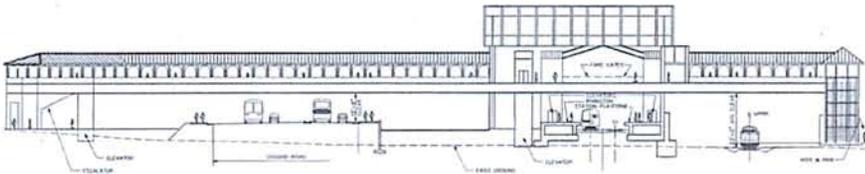
Artist Walk

- 185 units
- 28K sq. ft. ground floor retail space



STUDY UNDERWAY

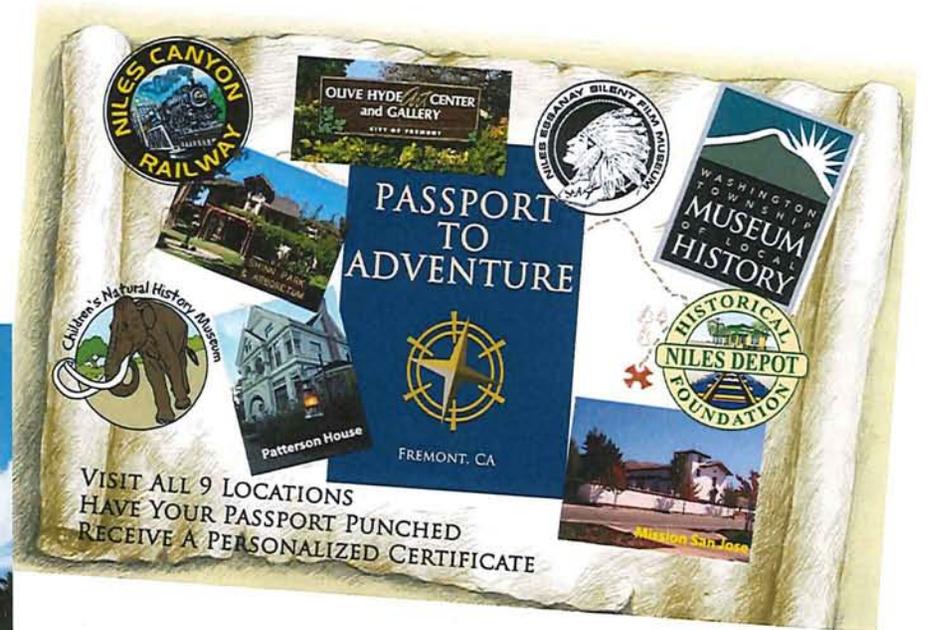
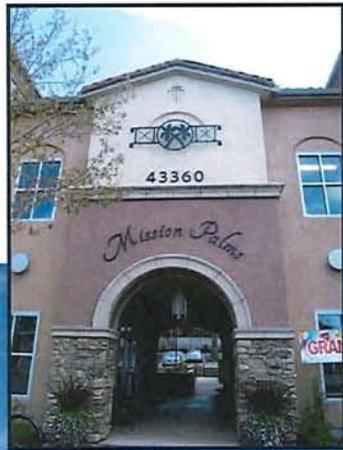
BART Irvington **ba** Station



90% Project Funding from Measure BB
10% Project Funding from Regional Funds



MISSION SAN JOSE





- ★ Antique Faire
- ★ Car Shows
- ★ Charlie Chaplin Days
- ★ Christmas Parade
- ★ Dog Show
- ★ Drum Circles
- ★ Festival of Lights Parade
- ★ Garden & Quilt Show
- ★ Pink Flamingo Golf
Tournament
- ★ Silent Film Festival
- ★ Silent Film Museum
- ★ Spring Fever Niles Car Show
- ★ Train Museum
- ★ Train Rides
- ★ Wildflower Art

LAUNCHED the DEVELOPMENT DIGEST

Digital Publication

Sign up at
Fremont.gov/DevelopmentDigest



BUILDING . HOUSING . PLANNING . SUSTAINABILITY ACTIVITIES

NEW

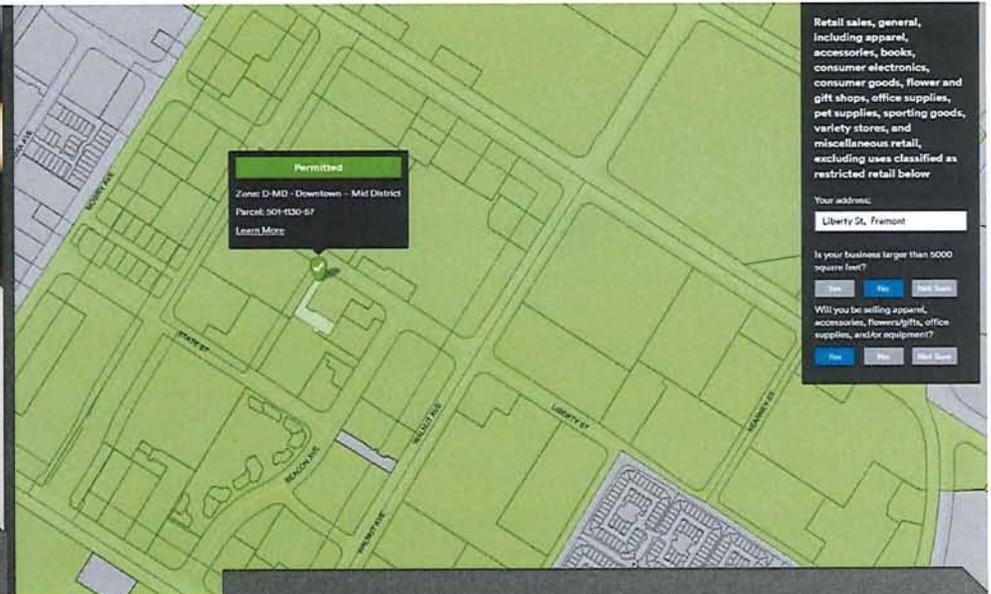
ONLINE TOOLS

Welcome to
Fremont's
OpenCounter.

Let's start the conversation
about what it takes to
open your business in
Fremont.



Fremont.OpenCounter.com

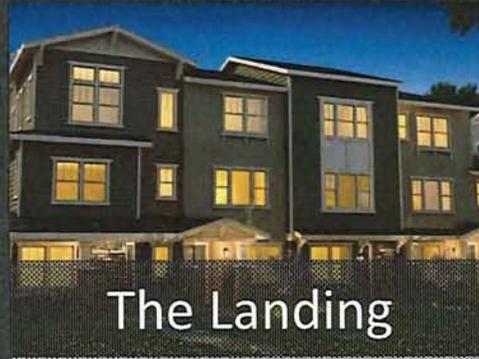


Fremont.ZoningCheck.com

BUSINESS ALLY PROGRAM



BUSINESS ALLY TEAM





AFFORDABLE HOUSING



Laguna Commons

opened



64 units



30 units



Habitat
for Humanity®

MISSION COURT SENIOR APARTMENTS

90 UNITS | SENIOR CENTER



INNOVIA

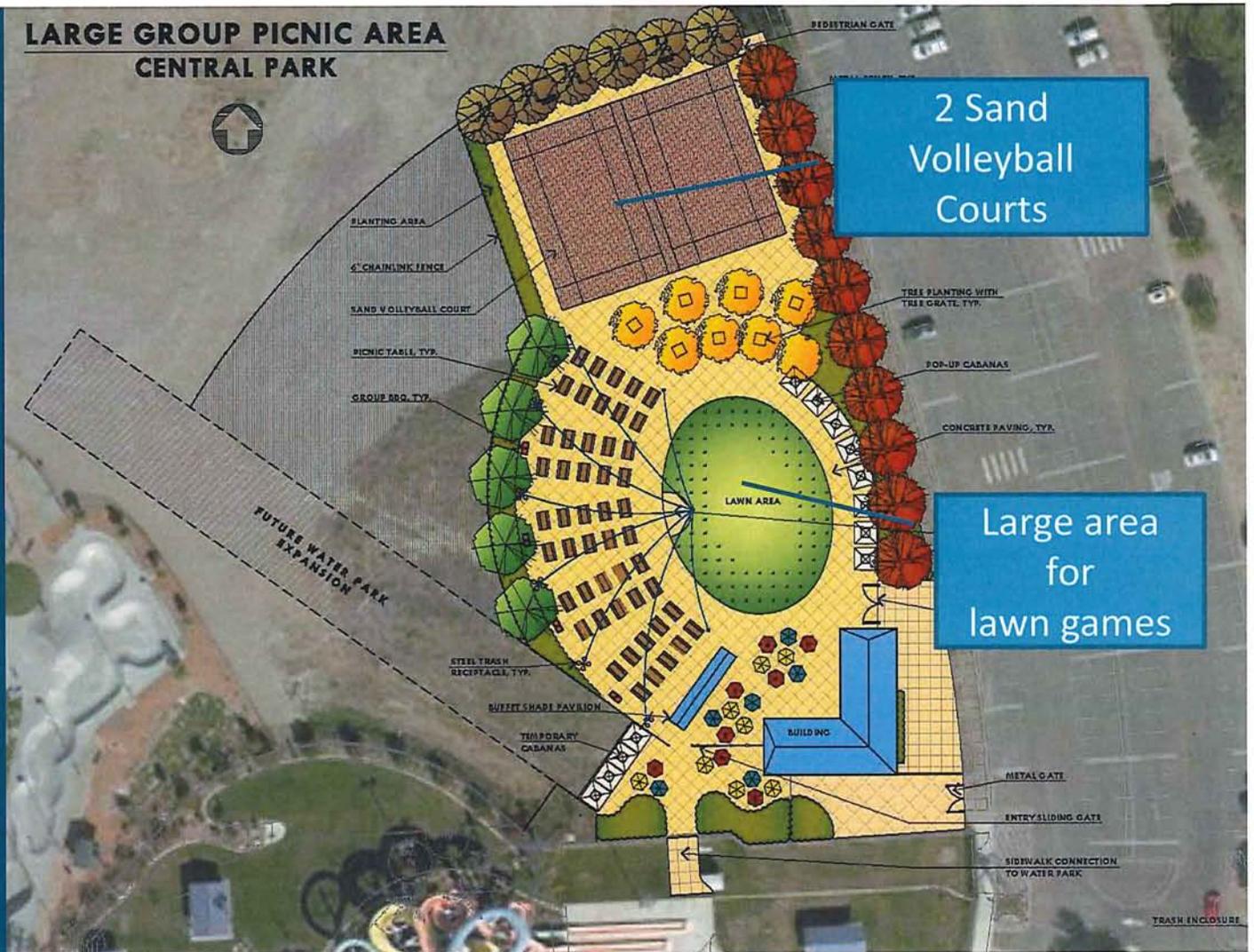
290 UNITS COMPLETED IN EARLY 2018



CORPORATE
and **COMMUNITY**
rentals available

SPRING
2018

**LARGE GROUP PICNIC AREA
CENTRAL PARK**





Grand Opening
Central Park
CRICKET/SOCCER FIELD



- Grass to synthetic turf:
75% decrease in
maintenance costs
- Savings of 4.5M gallons
of water/year



PUBLIC SAFETY

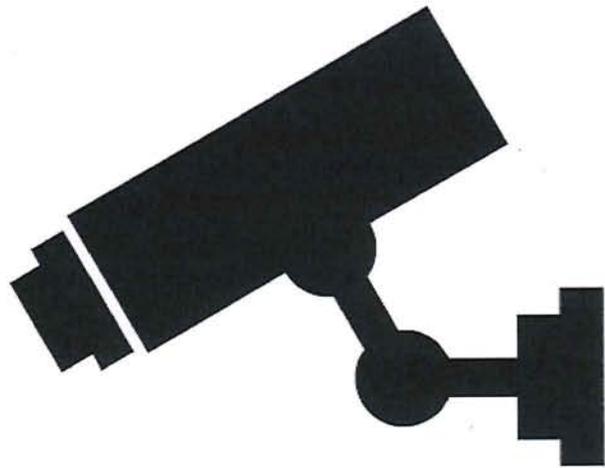




Crime Trends



Community Video Cameras in Use

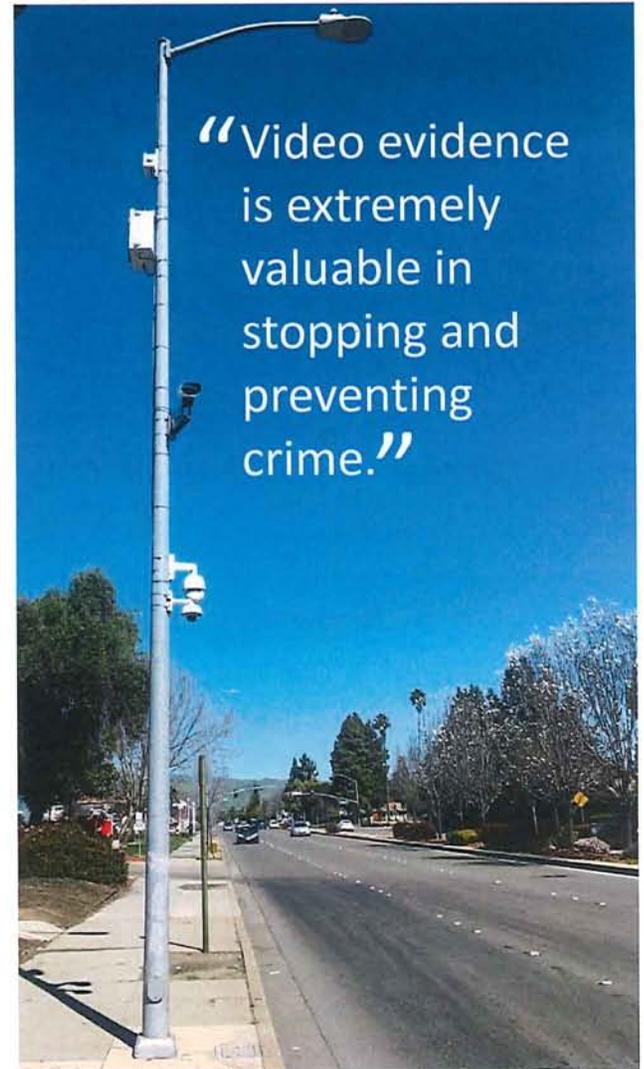


Report suspicious activity

790-6800 Ext.3



Crime in progress - Call 911



“Video evidence is extremely valuable in stopping and preventing crime.”

be | prepared

ENROLL TODAY

Fremont.gov/CommunityAlert



NEW

OFFICE OF EMERGENCY SERVICES



for which
to be best in
point of view.

Homeless ['ho:mləs]
someone with no home
without homes
no housing. who
what is the



180+ volunteers



271 individuals served



\$7,500 cash and in-kind donations



4,600+ meals served



65 nights open

Fremont
**WARMING
CENTER**



Age-Friendly Community Dialogue:

Thursday, April 13

11 a.m. – 2:30 p.m.

Los Cerritos Community Center

3377 Alder Ave.

Four Seasons of Health Expo:

Friday, May 12

9 a.m. – 1 p.m.

Senior Center

40086 Paseo Padre Pkwy.



Delivering **MENTAL HEALTH and SOCIAL SERVICES**

Youth and Family Services

- ♥ Caregiver Support
- ♥ Family Partners
- ♥ Healthy Choices School Site
- ♥ Counseling Program
- ♥ Infant-Toddler Program
- ♥ Substance Use Disorder Program
- ♥ Youth Service Center

Aging and Family Services

- ♥ Care Management
- ♥ Caregiver Support Program
- ♥ Fremont Paratransit Program
- ♥ Fremont Senior Center
- ♥ Mobile Mental Health Program
- ♥ Senior Peer Counseling Program

Fremont.gov/HumanServices

Mobile Evaluation Team

- ✓ Crisis field response
- ✓ Pairing officers and clinicians
- ✓ Connect with service providers



PARTNERSHIPS



PARTNERSHIP *with* Fremont Chamber of Commerce



- ✓ Workshops
- ✓ Events
- ✓ Business District Walkabouts





4 in 5 Residents Rate Quality of Life
in Fremont as **'GOOD'** or **'EXCELLENT'**

Celebrating Our
DIVERSITY



W

WalletHub

2017's Happiest Places to Live

Mar 13, 2017 | Richie Bernardo, Senior Writer



Overall Rank ↕	City ↕	Total Score ↕	'Emotional & Physical Well-Being' Rank ↕	'Income & Employment' Rank ↕	'Community & Environment' Rank ↕
1	Fremont, CA	77.55	2	1	1



DISTRICT-BASED ELECTIONS

[Fremont.gov/District Elections](https://Fremont.gov/District-Elections)

April 4
1st Public Hearing

April 18
2nd Public Hearing

May 2
3rd Public Hearing

May 16
4th Public Hearing

June 6
5th Public Hearing

Public Hearings

7:00 PM | City Hall
3300 Capitol Ave.

METAMORPHOSIS FOR FREMONT



CONNECT

with us!



Fremont.gov