



Office of the City Manager

3300 Capitol Avenue, P.O. Box 5006, Fremont, CA 94537-5006
510 284-4000 *ph* | 510 284-4001 *fax* | www.fremont.gov

FOR IMMEDIATE RELEASE

CONTACT:

Geneva Bosques
Interim Chief Communications Officer
City of Fremont
510-790-6957
gbosques@fremont.gov

Paula Manczuk-Hannay
Development Officer
City of Fremont
510-574-2049
pmanczuk-hannay@fremont.gov

Fremont Participates in Giving Tuesday to Promote Support for Community Members in Need

Fremont, Calif. – November 30, 2020 – The City of Fremont will participate in Giving Tuesday on December 1 to help raise awareness of charitable giving and provide support to Fremont-based families, individuals, older adults, and pet companions during the holidays. Giving Tuesday is a global day of giving celebrated the Tuesday after Thanksgiving and aligns with the Fremont Human Services Department’s annual Giving Hope program.

Giving Hope is an established program in Fremont that eases the burden of those in need during the holiday season. Now in its 21st year, Giving Hope has become more critical than ever for many households, particularly for those that have lost jobs or businesses due to the adverse impacts of the COVID-19 pandemic and those that are living on fixed incomes and have become socially isolated.

“As COVID-19 continues to create hardships for those in Fremont and cities around the world, it is important to align ourselves with movements like Giving Tuesday that empower and provide for the people in our communities that need extra support during these challenging times,” said Mayor Lily Mei. “With the holiday season quickly approaching, we ask that those interested in charitable giving kindly share their blessings with others through our Giving Hope program, which will directly support neighbors in the Fremont community that need it most.”

There are three ways to participate in Giving Hope:

- **Become a sponsor** to a family, individual, or older adult by fulfilling a gift card-focused wish list; these gift cards empower the recipient to determine the best way to use them.
- **Donate individual gift cards** that will be combined to support wish lists that don’t have sponsors or will be distributed equitably among those with urgent needs after the holidays. For gift card recommendations, please reference [this flyer](#).
- **Make a financial contribution** to the Giving Hope fund that will be used for emergency expenses; this contribution also helps to cover unforeseen expenses of those in need, regardless of the season.

The City’s Human Services Department will match participants that spend over \$100 on their sponsorship (up to \$250) to make a greater impact. For more information, visit Fremont’s Giving Hope webpage for program details at www.Fremont.gov/GivingHope.

###