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FOR IMMEDIATE RELEASE

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City of Fremont Partners with Magellan Advisors to Develop Broadband Master Plan

Fremont, Calif. — March 15, 2021 – The City of Fremont has selected Magellan Advisors as its partner in the development of a Broadband Master Plan through a competitive bidding process.

Magellan Advisors will assist the City of Fremont with creating a plan for ensuring robust broadband is available to enable economic development and Smart City initiatives in the years to come. The Broadband Master Plan will develop strategies for the use and deployment of broadband infrastructure for government facilities and commercial and industrial corridors, as well as analyzing options for expanding broadband assets to the City’s residents.

Magellan Advisors will assist in inventorying existing infrastructure, identifying unserved and underserved areas, and developing phased deployment strategies that correspond with planned projects, allowing Fremont to maximize efficiency and cost effectiveness in preparing for future technologies. Additionally, the Broadband Strategic Plan will assess Fremont’s needs for Smart City innovations including intelligent transportation, public safety innovations, telemedicine, autonomous vehicles and other applications.

Magellan Advisors will provide a final Plan that includes financial and business modeling, enabling Fremont to pursue shovel-ready projects for deployment of fiber-optic infrastructure. Together, the City of Fremont and Magellan Advisors will develop a Broadband Strategic Plan that will position the city as a broadband-rich environment to attract, retain and serve businesses and residents. The Project was launched at the end of February and is expected to be completed by the end of 2021.

“This is an exciting opportunity for the City of Fremont. Magellan will help us to design a road map that expands our existing high-speed fiber network to connect City facilities, public safety IoT devices, fire stations, while equipping the City of Fremont with a platform to deploy smart city technologies, address digital equity, economic development, and support future broadband applications jointly with private sector investment,” said Sandy Taylor, City of Fremont Chief Information Officer.

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About Magellan Advisors

Magellan Advisors provides planning, engineering, grant development, implementation and management of the fastest, most technologically advanced fiber and broadband networks.

Our mission is to connect every community, one at a time, to the digital economy so that no one is left behind. Our work ensures that communities are able to access every opportunity the internet has to offer so they can thrive in the connected world.

We work for municipalities, utilities, co-ops and regional governments but serve any organization that is building fiber and broadband infrastructure.