

BIKE SHARE UPDATE AND PARKING PLAN



BIKE SHARE PROJECT GOALS

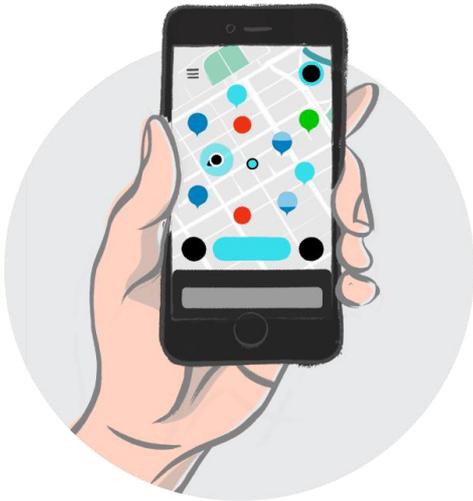
- Convenient option for short trips, last-mile transit access
- Increase usage of bike infrastructure
- Achieve broader goals related to sustainability, health, congestion reduction

BIKE SHARE PROJECT TIMELINE

Date	Item
2017	City receives grant from MTC for bike share program
2018	City Council adopts ordinance creating Shared Active Transportation permit program
March 2019	Permit application finalized, released
April 2019	Priority deadline for permit applications
July 2019 (projected)	First permit issued, begin one year pilot period
Fall 2019 (potential)	Issue permit for scooters (decision to be based on initial pilot results)
Summer 2020	Conclude pilot period, adopt permanent regulations

HOPR PARTNERSHIP

- Finalizing first permit with HOPR
- 250 bikes (mix of pedal & e-bikes)
- Summer 2019 launch



HOPR MEMBERSHIP OPTIONS

- Single ride - \$1 plus 15 cents per minute
- 30 day pass - \$30. Free to unlock. 10 cents per minute.
- 365 day pass - \$50. Free to unlock. 10 cents per minute.
- Corporate passes available

BIKE SHARE PARKING PLAN

- Dockless system - users may end trip anywhere if complying with parking rules
 - In-app education of parking rules
- Infrastructure at “preferred parking zones”
- Geo-fencing of no-parking, no-riding zones

PARKING INFRASTRUCTURE

- Funded through MTC Grant
- Phase 1 - initial locations (approx. 25) in conjunction with launch
- Phase 2 - add additional locations based on data on where users end trips
- Phase 3 - add racks for broader usage



PARKING INFRASTRUCTURE

Type 1 - Sidewalk Planter Area



PARKING INFRASTRUCTURE

Type 2 - City Lots - Parking Stalls

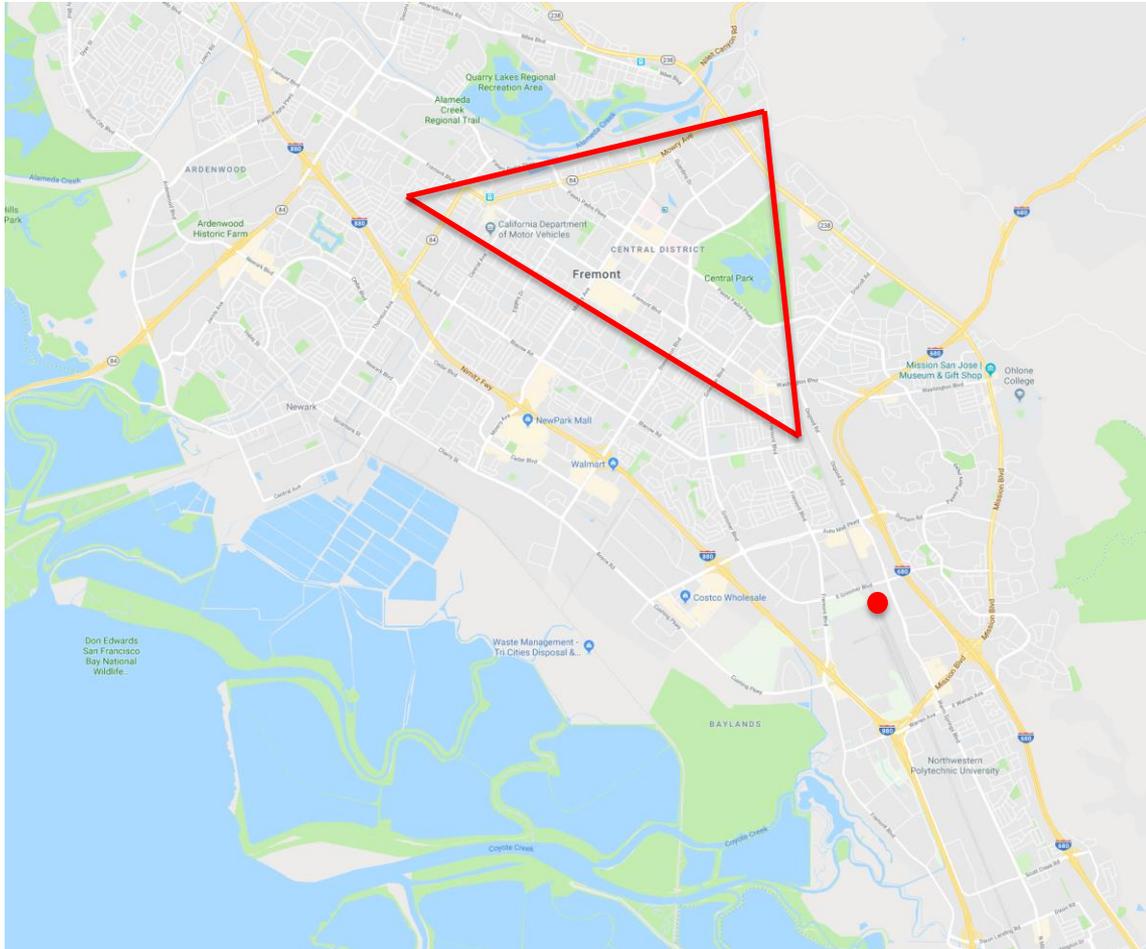


PARKING INFRASTRUCTURE

Type 3 - On-street corrals



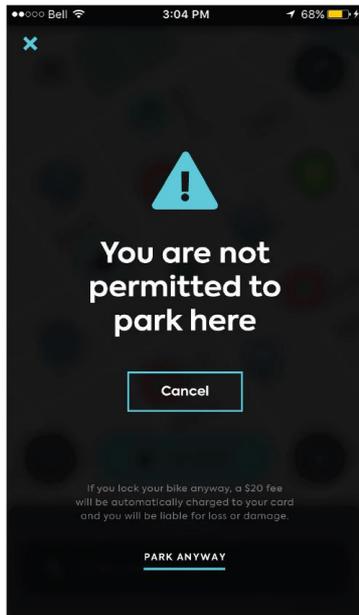
PARKING PLAN – INITIAL AREA



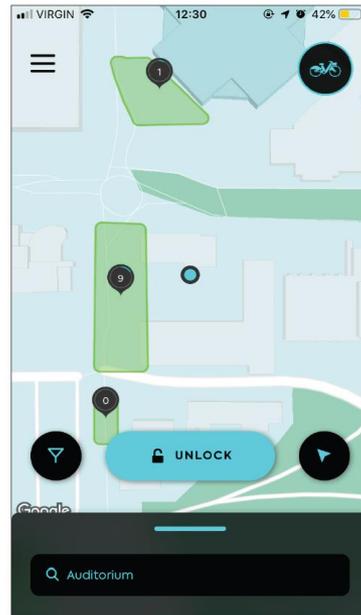
Initial preferred parking zones implemented in Urban Triangle and at Warm Springs BART Station

Additional preferred parking zones in other areas to be added based on observed trip patterns

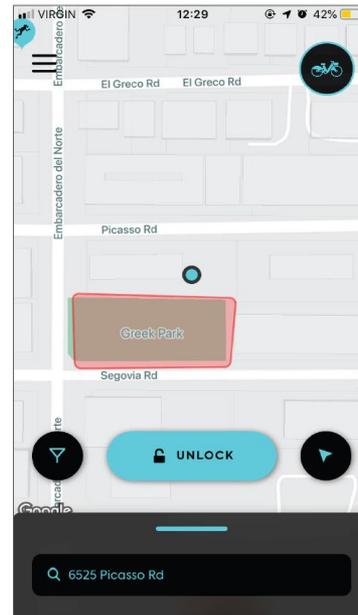
GEO-FENCING



Parking alert.



Parking area.



No parking area.

Geo-fencing to be used in areas such as Central Park, schools, and transit station parking lots.

Questions and/or Comments

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