

Alberto Quintanilla

From: Matt Senekeremian <MSenekeremian@fremontbusiness.com>
Sent: Monday, February 6, 2023 10:20 AM
To: Lily Mei; Teresa King; Desrie Campbell; Jerry Kessan; Yang Shao; Raj Salwan; Teresa Cox
Cc: citycouncil; Cindy Bonior
Subject: City Council Agenda Item 5A- Pape Appeal
Attachments: Pape Support-Sign.pdf

Hello Mayor Mei & Councilmembers,

Please see attached letter from the Fremont Chamber of Commerce regarding agenda item 5A- Appeal of Conditional Use Permit for Pape freeway pylon sign.

Should you have any questions or concerns, please let me know.

Matt Senekeremian
Director of Government & Community Affairs
Fremont Chamber of Commerce
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February 3, 2023

Dear Mayor Mei & Councilmembers,

I write this letter in support of Papè's appeal for a pylon sign at 43510 Osgood Road – (APN: [513 070100710](#)). Papè is an 85-year-old, family-owned company providing critical infrastructure equipment in over 150 locations throughout Alaska, Hawaii, California, Idaho, Montana, Nevada, Arizona, Oregon, and Washington. It employs over 4,400 employees providing family-wage jobs and employing a wide variety of skilled workers in the community.

This new location consolidates three other Papè locations into a new, state of the art, flagship store in Fremont. Unfortunately, we were surprised to hear that the Planning Commission twice voted to reject Papè's application for a monument sign closer to Highway 680, which would provide necessary exposure for the store with minimal impact to the industrial surroundings. The Papè team has been working on this project with the City of Fremont for over five years and the signage has been part of the scope of work from the very beginning. Papè had compromised after initial feedback from the Planning Commission in February of 2022 by reducing the height and size of the sign by 20%. There has been no opposition from neighbors or anyone that can be impacted by the installation of this sign.

Each one of us takes pride in our city and how it remains a focal point for companies because of our welcoming business environment. While we hear about other cities facing high commercial vacancy rates and lost revenue, Fremont continues to be sought after by business. Papè had the opportunity to open its flagship store anywhere, yet it chose Fremont. Our community will be the beneficiary of the success of this store. We should be excited about this opportunity and should be supporting a family-owned business. The Fremont Chamber of Commerce supports the installation of the Papè sign and urges the City Council to vote in favor of the appeal.

Should you have any questions, please feel free to contact me directly or Matt Senekeremian, Director of Government & Community Affairs.

Regards,

A handwritten signature in black ink, appearing to read "Cindy Bonior", is written over a large, light blue circular watermark or stamp that is partially visible in the background.

Cindy Bonior
President/CEO