



**MINUTES
ART REVIEW BOARD
REGULAR MEETING OF FEBRUARY 15, 2023**

CALL TO ORDER: **Chairperson Meerjans** called the meeting to order at 3:30 p.m.

PRESENT: Chairperson Meerjans
Vice Chairperson Valdez
Board Member Benton

ABSENT: Board Members Deridder and Squires

STAFF PRESENT: Mark Hungerford, Senior Planner

APPROVAL OF MINUTES: **Board Member Benton** moved to approve minutes from the special meeting of November 9, 2022 and **Vice Chairperson Valdez** seconded. Motion carried by all present.

DISCLOSURES: None

**PUBLIC/
ORAL COMMUNICATIONS** **Julie Gilson**, representing the Fremont Cultural Arts Council, spoke on an initiative titled *Fremont Creates* and on Fremont’s inaugural celebration of *Arts Culture and Creativity Month* for April 2023. A kick-off event is planned for Saturday, April 1, 2023 from 11:00 a.m. to 3:00 p.m. at the Downtown Event Center, which will showcase a variety of artists, cultures, and provide some community participation. For more information, the website fremontcreates.com was provided.

PUBLIC HEARING ITEMS

Item 1. **BOXART! ART SELECTION** – To consider and select artwork for the boxART! program; and to consider an exemption from the California Environmental Quality Act (CEQA) per CEQA Guidelines Section 15061(b)(3), General Rule, which states that, where it can be seen with certainty that the activity will not have a significant effect on the environment, that activity is not subject to CEQA.

Senior Planner Mark Hungerford introduced the item and reported on the recent call for artists that ran from early December 2022 through the end of January 2023, in which

36 student and 19 vinyl-wrap art submissions were received. He also brought special attention to a Notes and Corrections document (attached) that included a late submission under the vinyl-wrap category. Mr. Hungerford stated that the vinyl-wrap submissions were less than anticipated and recommended that the Board lift the restricted number of student awards to be granted in order to select a total of 30 from the boxART! submissions during this phase. Alternatively, if the Board selects fewer than 30, it was recommended that a limited call for artists be done to satisfy the balance of the remaining awards in order to affect a total of 40 traffic boxes for the current fiscal year, and to more fully utilize the expenditure that was granted for the program.

Chairperson Meerjans opened the public hearing.

boxART! Program Manager Susan Longini commented on the student submissions and the theme of sustainability, as well as the general locations of traffic signal boxes to be painted. Ms. Longini also offered for the Boards consideration, traffic signal boxes that are partially blocked from view that are not currently part of the inventory for boxART! artwork.

Chairperson Meerjans closed the public hearing.

Following review and deliberation of the boxART! submissions, **Board Member Benton** moved to approve 19 student and 11 digital artwork submissions for a total of 30 boxART! awards. **Chairperson Meerjans** seconded.

IT WAS MOVED (BENTON/MEERJANS) AND CARRIED BY THE FOLLOWING VOTE (3-0-0-2) THE ART REVIEW BOARD – HELD A PUBLIC HEARING;

AND

CONSIDERED THE PROJECT EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PER CEQA GUIDELINES SECTION 15061(B)(3), GENERAL RULE, WHICH STATES THAT, WHERE IT CAN BE SEEN WITH CERTAINTY THAT THE ACTIVITY WILL NOT HAVE A SIGNIFICANT EFFECT ON THE ENVIRONMENT, THAT ACTIVITY IS NOT SUBJECT TO CEQA;

AND

APPROVED THE FOLLOWING 19 STUDENT BOXART! SUBMISSIONS:

- THE TRIPLE A BATTERIES TEAM FOR *THE NILE EXPRESS*
- THE TRIPLE A BATTERIES TEAM FOR *AN ADVENTURE ON COYOTE HILLS*
- UNIDENTIFIED TEAM FOR *THE FUTURE IS OURS*
- SIYA DESHMUKH FOR *THINK GREEN, ACT GREEN*
- JORDAN FRAZIER FOR *RAINBOW TROUT*
- UNIDENTIFIED TEAM FOR UNTITLED ARTWORK
- ANNIKA GOKARN FOR *A DRASTIC CHANGE*
- RIYA RAGAVAN TEAM FOR UNTITLED ARTWORK
- VIVIENNE KO FOR UNTITLED ARTWORK

- VIVIENNE KO FOR A SECOND UNTITLED ARTWORK
- AMY LIU FOR *THINGS TO PROTECT*
- SHARIKA PATTANSHETTY FOR UNTITLED ARTWORK
- KAVINA RAJAN FOR *GREEN COMMUNITY*
- SOPHIA SHAO FOR *MORNING VIEWS*
- NETRA THIRUMURAHAN FOR UNTITLED ARTWORK
- TROOP 31163 TEAM FOR UNTITLED ARTWORK
- TROOP 31163 TEAM FOR A SECOND UNTITLED ARTWORK
- WALTERS JR. HIGH TEAM FOR UNTITLED ARTWORK
- KARI WU FOR UNTITLED ARTWORK

AND

APPROVED THE FOLLOWING 11 PHOTO AND/OR COMPUTER GRAPHIC BOXART/ SUBMISSIONS FOR VINYL WRAPPING:

- RAY CHEN FOR UNTITLED ARTWORK
- ROSA CRUZ FOR *AEOLIC AND SOLAR ENERGY PROTECTING THE FLORA AND FAUNA*
- ROSA CRUZ FOR *LIFE SONG OF ENDANGERED SPECIES*
- JUDY LEW LOOSE FOR *CA NATIVE PLANTS*
- HAMOOR NAGRA FOR *FAIRYTALE WOODLAND*
- UNIDENTIFIED CONTRIBUTOR FOR UNTITLED ARTWORK
- JACQUELENE PHAM FOR *TOGETHER ACROSS THE CLIMATE SEASONS*
- JACK ELLIOTT SMITH FOR *GREEN FREMONT*
- MYTHILI SRINIVAS FOR UNTITLED ARTWORK
- DAN STRAUSS FOR *INSECTS IN OUR ECOSYSTEM*
- DAN STRAUSS FOR *BIRDS OF FREMONT*

The motion carried by the following vote:

AYES: 3 – Benton, Meerjans, Valdez
 NOES: 0
 ABSTAIN: 0
 ABSENT: 2 – Deridder, Squires

MISCELLANEOUS ITEMS

Item 1. 2023 Election of Officers

Board Member Benton proposed that Chairperson Meerjans and Vice Chairperson Valdez retain their posts for 2023. **Vice Chairperson Valdez** seconded and the proposal was accepted by all present.

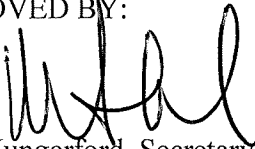
Information from Board and Staff:

- Information from staff, as reported by **Senior Planner Mark Hungerford**:
 - Funding is not currently available for a mural program, but there is potential for redistribution of funding for this and/or other programs once the boxART! Program concludes.
- Information from Board:
 - **Vice Chairperson Valdez** requested an update on the art installations at the Downtown Civic Center and Dusterberry Park, to which **Senior Planner Mark Hungerford** said he would research and follow-up with the Board.
- Art Liaison Update – Christina Valdez: None
- Fremont Cultural Art Council Update: None

ADJOURNMENT

Meeting adjourned at 5:26 p.m.

APPROVED BY:



Mark Hungerford, Secretary
Art Review Board



**NOTES/CORRECTIONS for the FEBRUARY 15, 2023
ART REVIEW BOARD PUBLIC HEARING MEETING**

***Modifications appear in *italics*, new text is underlined, and deleted text appears as ~~strikethrough~~.**

Item 1. BOXART! ART SELECTION

Staff requests that the following corrections be included in the Staff Report and Conditions of Approval:

Staff Report: A second phase call that ended on January 30, 2023, produced 36 qualifying student artist submissions and ~~18~~ 19 qualifying photography/digital graphic artist submissions.

(Note: Informational Item 2 – boxART! Photography/Digital Graphic Artist Submissions has been updated to include the additional submission.)

RESPECTFULLY SUBMITTED,

Mark Hungerford

MARK HUNGERFORD, SECRETARY
ART REVIEW BOARD

**box*ART!* Program Phase 8 & 9 Photo
& Computer Graphics Submissions
2022-23**

Chen, Ray

Main Cabinet Top 44"W x 27"D



Main Cabinet Front 44"W x 56"H



Main Cabinet Side 27"W x 56"H



Add-on Cabinet Top 22"W x 16"D



Add-on Cabinet Side 16"D x 48"H



Name: Rosa Cruz. Title: "Aeolic and Solar Energy protecting the Flora and Fauna"

Signal Box Template



Note: The add-on location on select signal boxes is opposite that which is shown on this template.

Name: Rosa Cruz. Title: "Life Song of Endangered Species"

Signal Box Template



Note: The add-on location on select signal boxes is opposite that which is shown on this template.

Signal Box Template



Cruglez Stermann Studio

Note: The add on location on select signal boxes is opposite that which is shown on this template.



Signal Box Template



Front Elevation View

Note: The add-on location on select signal boxes is opposite that which is shown on this template.

Tower Template



64"



Front Elevation View

Name: Harnoor Nagra

Title: Fairytale Woodland

Please do not write any explanation of your design on this template.

Signal Box Template



Front Elevation View

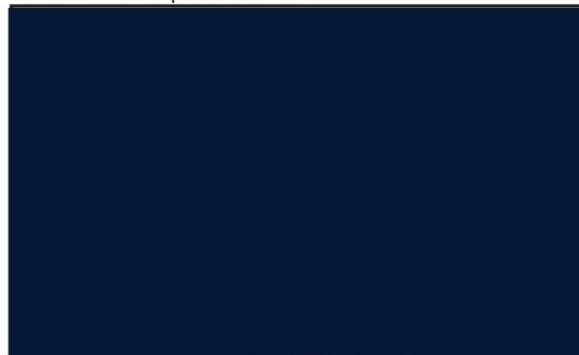
Note: The add-on location on select signal boxes is opposite that which is shown on this template.

Please do not write any explanation of your design on this template.

Signal Box Template



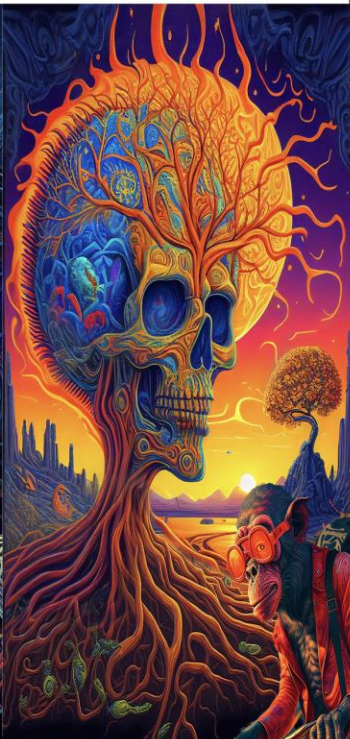
Main Cabinet Top 44"W x 27"D



Main Cabinet Front 44"W x 56"H



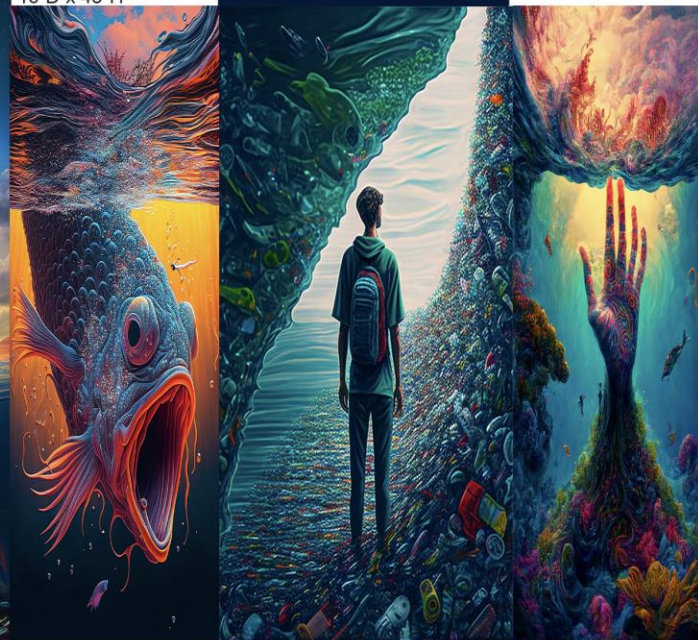
Main Cabinet Side 27"W x 56"H



Add-on Cabinet Side
16"D x 48"H

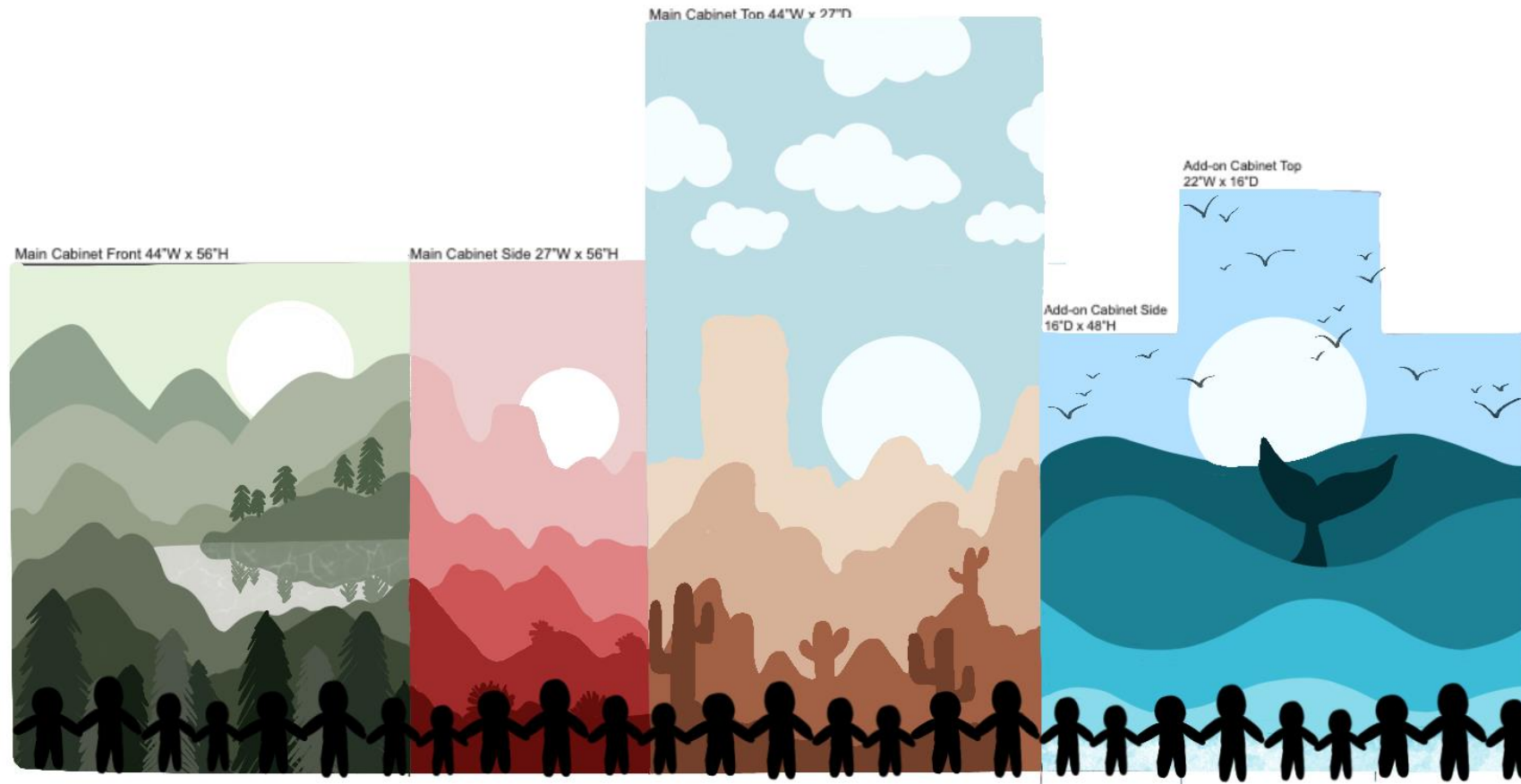


Add-on Cabinet Top
22"W x 16"D





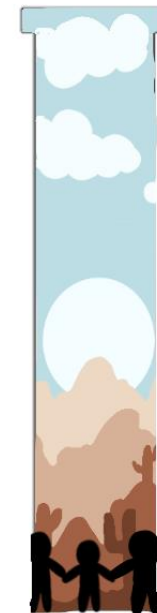
Signal Box Template



Note: The add-on location on select signal boxes is opposite that which is shown on this template.

Name: Jacqueline Pham Title: Together Across Climate Seasons
Please do not write any explanation of your design on this template.

Tower Template

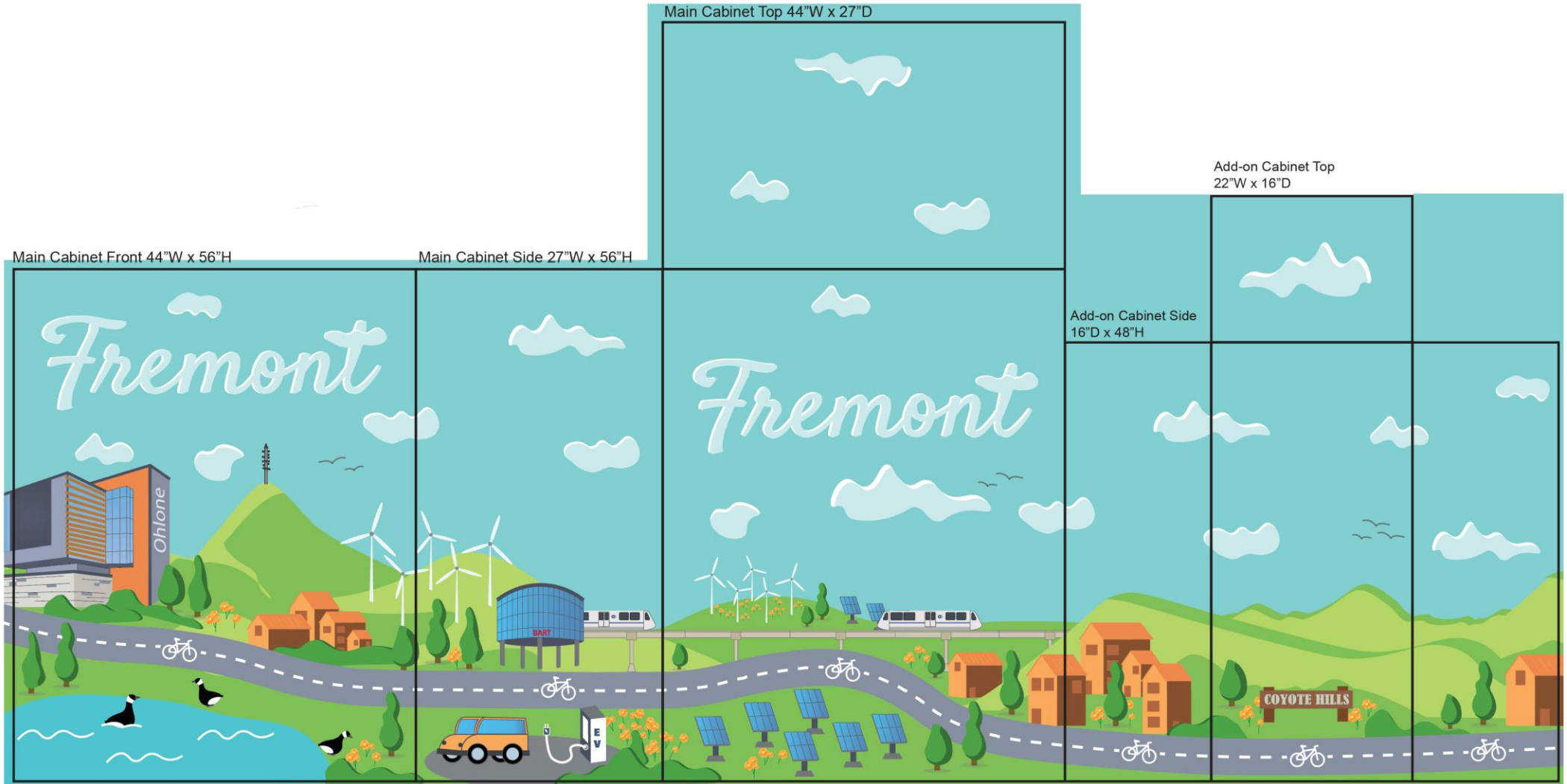


Front Elevation View

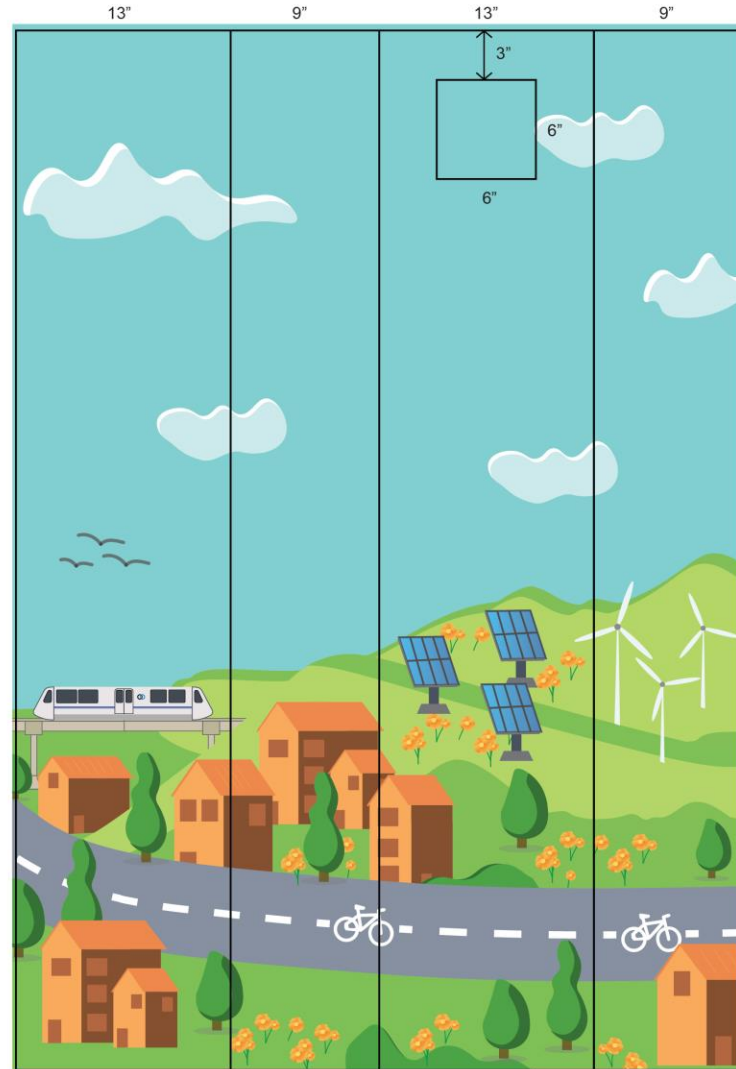
Name: Jack Elliott Smith Title: Green Fremont

Please do not write any explanation of your design on this template.

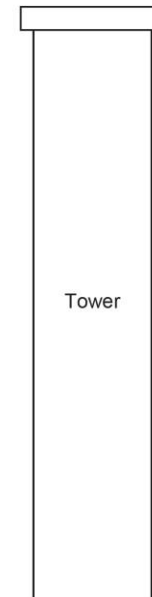
Signal Box Template



Tower Template



64"



Front Elevation View

Please do not write any explanation of your design on this template.

Signal Box Template



Front Elevation View

Note: The add-on location on select signal boxes is opposite that which is shown on this template.

Name: JACK ELLIOTT SMITH Title: CLIMATE ACTION NOW

Please do not write any explanation of your design on this template.

Tower Template



64"



Front Elevation View

Name: Jack Elliott Smith Title: Save Our Planet

Please do not write any explanation of your design on this template.

Signal Box Template



Main Cabinet

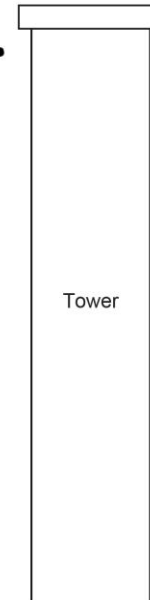
Name: _____ Title: _____

Please do not write any explanation of your design on this template.

Tower Template



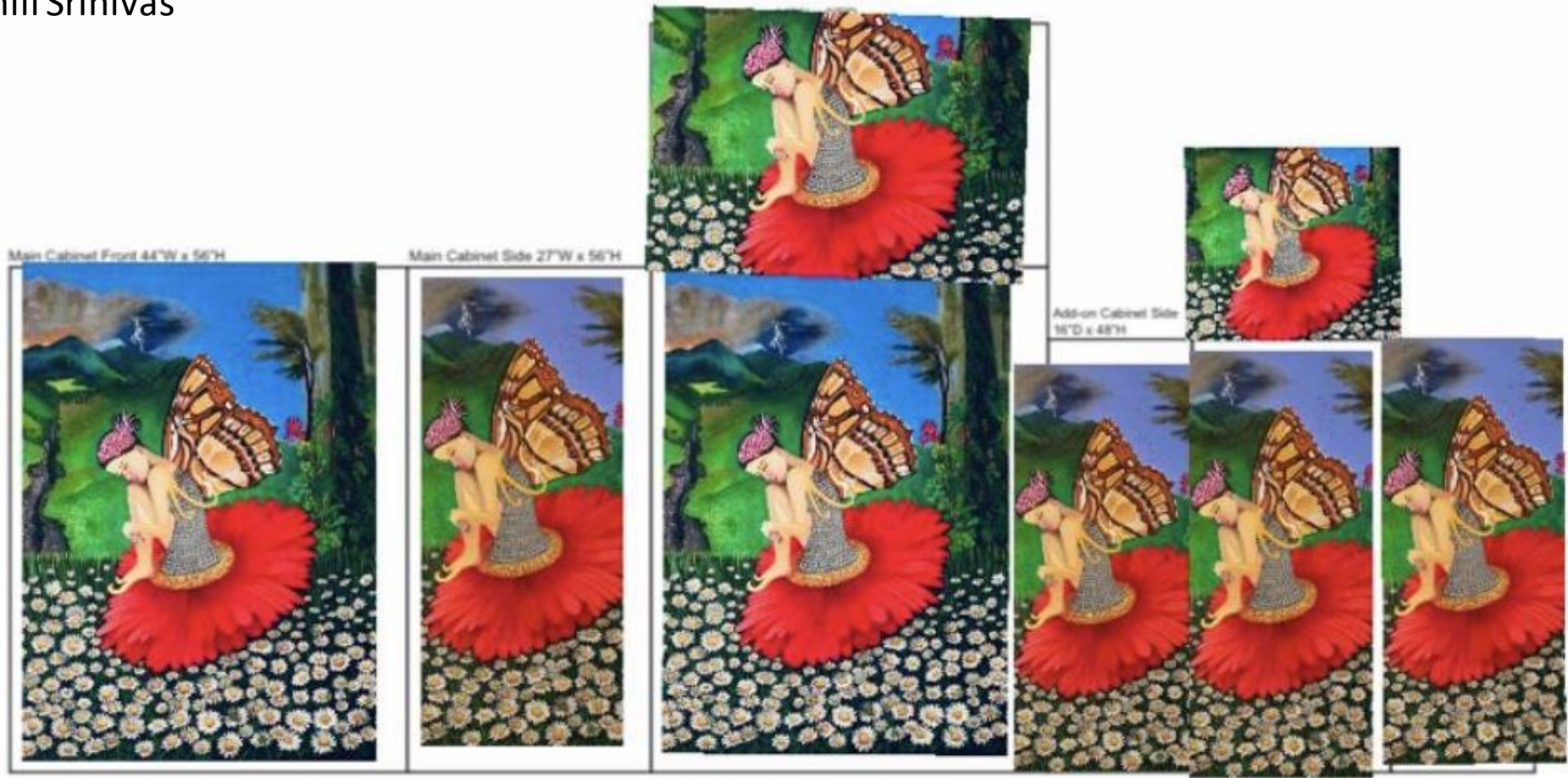
Save our planet



Front Elevation View

Signal Box Template

Mythili Srinivas



Note: The add-on location on select signal boxes is opposite that which is shown on this template.

Template

Mythili Srinivas



Note: The add-on location on select signal boxes is opposite that which is shown on this template.

Panel Box Template

hili Srinivas



Add-on Cabinet Top



Main Cabinet Front 44"W x 56"H



Main Cabinet Side 37"W x 56"H



Name: Dan Strauss Title: Insects in our ecosystem

Please do not write any explanation of your design on this template.

Signal Box Template

Main Cabinet Top 44"W x 27"D



Add-on Cabinet Top
22"W x 16"D



Add-on Cabinet Side
16"D x 48"H



Main Cabinet Front 44"W x 56"H



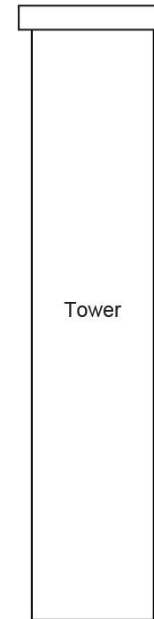
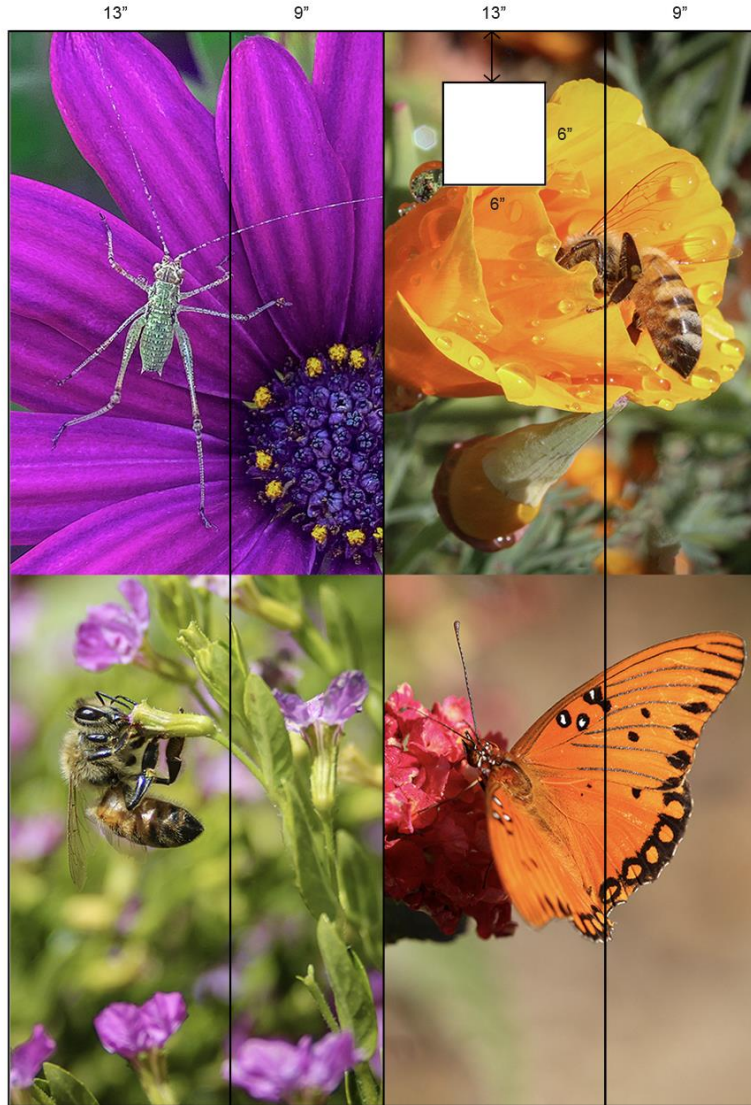
Main Cabinet Side 27"W x 56"H



Name: Dan Strauss Title: Insects in our ecosystem

Please do not write any explanation of your design on this template.

Tower Template



Front Elevation View

Name: Dan Strauss Title: Birds of Fremont

Please do not write any explanation of your design on this template.

Signal Box Template

Main Cabinet Top 44"W x 27"D



Add-on Cabinet Top
22"W x 16"D



Main Cabinet Front 44"W x 56"H



Main Cabinet Side 27"W x 56"H



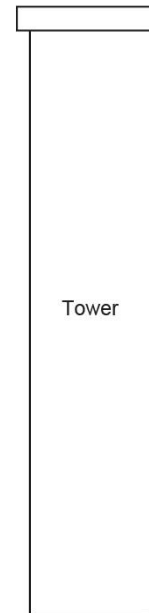
Add-on Cabinet Side
16"D x 48"H



Tower Template



64"

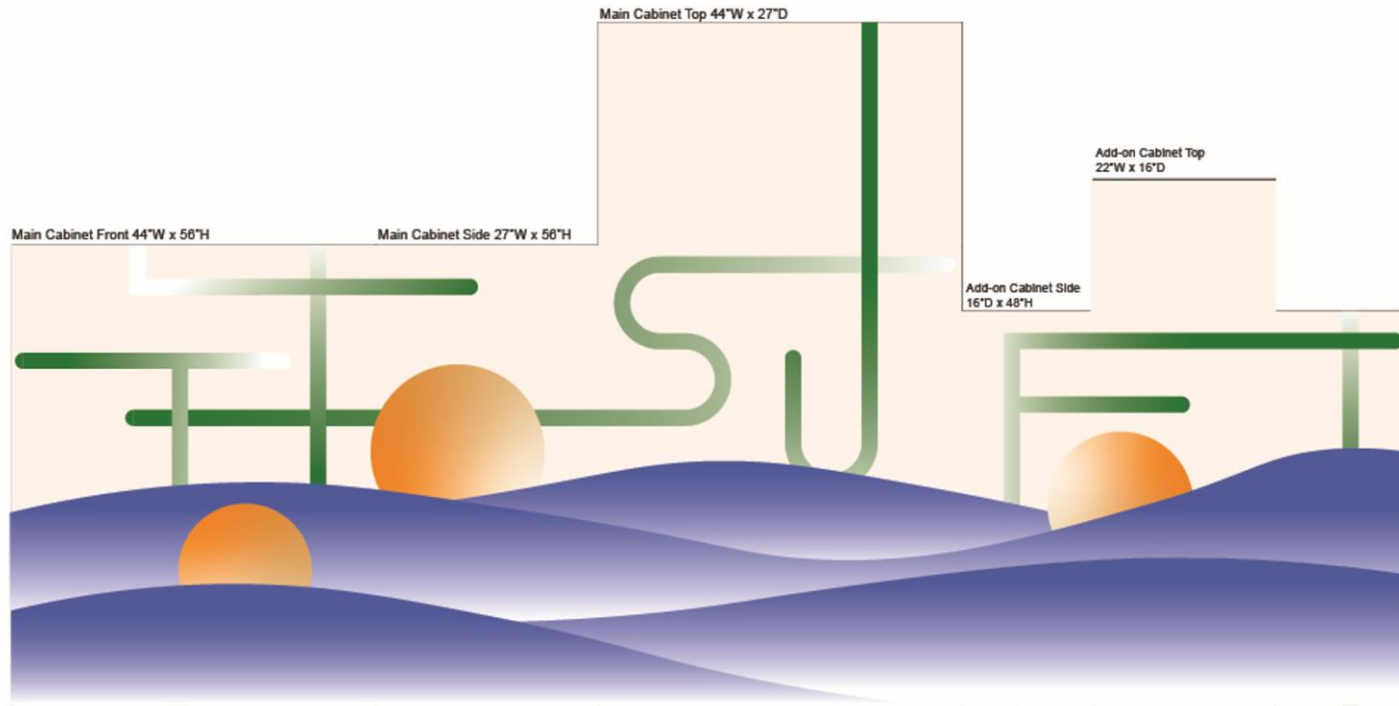


Front Elevation Vie

Name: Rita Lai Title: Connecting

Please do not write any explanation of your design on this template.

Signal Box Template



Front Elevation View

Note: The add-on location on select signal boxes is opposite that which is shown on this template.

