

State of the City Address
Mayor Lily Mei
City of Fremont
October 21, 2021



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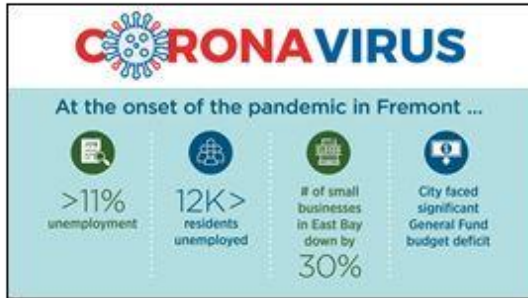
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[Fremont.gov/CovidBizResources](https://www.fremont.gov/CovidBizResources)
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GIFT FREMONT

Allowed businesses to conduct retail operations/dining in outdoor areas and provided avenue for additional immediate revenue from customers with an online gift card incentive.

City brought in sponsors (Facebook, Seagate, & Dynamic Centers) who provided \$40K in bonus dollars for people who bought e-gift cards.

dine out in fremont

Adapted our permitting services to facilitate outdoor spaces for restaurants and personal services.

POP UP Patio FREMONT

Launched with the Fremont Chamber of Commerce during the month of September 2021. Restaurant gift card drawings and a grand prize for diners.

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[Fremont.gov/PopUpPatio](https://www.fremont.gov/PopUpPatio)
[Fremont.gov/DineFremont](https://www.fremont.gov/DineFremont)



Local protections for residents and small businesses continue

Fremont.gov/CommercialEvictionMoratorium
Thinkallisonvalley.com/Commercial-Eviction-Moratorium

[Fremont.gov/CovidBizResources](https://www.fremont.gov/CovidBizResources)
[Fremont.gov/PriceGouging](https://www.fremont.gov/PriceGouging)
[Fremont.gov/HousingResources](https://www.fremont.gov/HousingResources)



COVID-19 Rental Assistance Program

- 585 households helped and we've paid over \$9.1M in rent & utilities for Fremont families!
- We can pay up to 12 months of back rent and utilities. It doesn't have to be paid back!

We have more to give!

—KARL, KEEP FREMONT HOUSED PARTICIPANT

—JANE, KEEP FREMONT HOUSED PARTICIPANT

—JANE, KEEP FREMONT HOUSED PARTICIPANT

[Fremont.gov/KeepFremontHoused](https://www.fremont.gov/KeepFremontHoused)



Vaccination Partnership

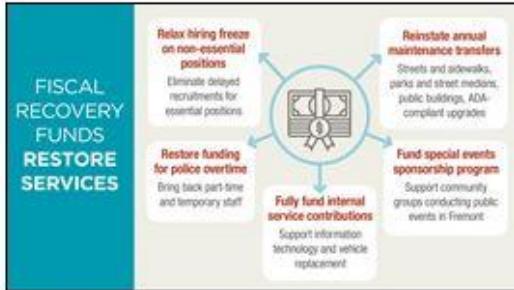
22,000 Pfizer vaccinations over the course of 4 months

ASIAN HEALTH SERVICES

BAY AREA COMMUNITY HEALTH

—JANE, KEEP FREMONT HOUSED PARTICIPANT

[Fremont.gov/Vaccine](https://www.fremont.gov/Vaccine)



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[Fremont.gov/AgeWellCenters](https://www.fremont.gov/AgeWellCenters)
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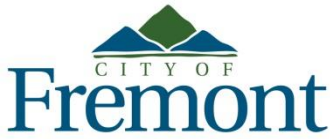
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Fremont.gov/ELF



Fremont.gov/EconomicDevelopment



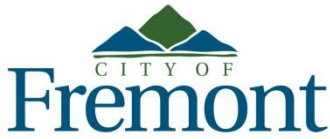
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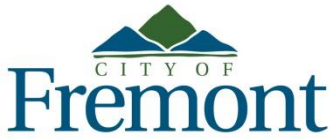
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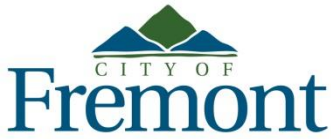
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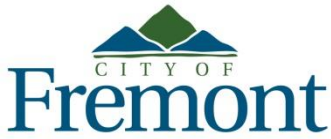
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