

# **Recreation Commission Agenda and Report**

### **General Order of Business**

- 1. Call to Order and Salute to Flag
- 2. Roll Call
- 3. Consent Calendar
- 4. Approval of Minutes
- 5. Oral Communications
- 6. Staff Presentations/Ceremonial Items
- 7. Action Items
- 8. Written Communications
- 9. Commission Referrals
- 10. Commission and Staff Communications
- 11. Adjournment

### **Order of Discussion**

Generally, the order of discussion after introduction of an item by the Chair will include comments and information by staff followed by Recreation Commission questions or inquiries. The applicant, or their authorized representative, or interested citizens may then speak on the item. At the close of public discussion, the item will be considered by the Recreation Commission and action taken.

## **Consent Calendar**

Items on the Consent Calendar (printed on separate sheet) are considered to be routine by the Recreation Commission and will be enacted by one motion. There will be no separate discussion of these items unless a Commissioner or citizen so requests, in which event the item will be removed from the Consent Calendar and considered in its normal sequence on the agenda.

# **Addressing the Recreation Commission**

Any person may speak on any item under discussion by the Recreation Commission after receiving recognition by the Chair. Speaker cards will be available at the speaker's podium prior to and during the meeting. To address the Commission, a card must be submitted to the Clerk indicating name, address and the number of the item upon which a person wishes to speak. Speakers are required to line up to conserve time between speakers. When addressing the Recreation Commission, please walk to the rostrum located directly in front of the Commission. State your name and address. In order to ensure all persons have the opportunity to speak, a time limit may be set by the Chair for each speaker. In the interest of time, please limit your comments to new material; do not repeat what a prior speaker has said.

### **Oral Communications**

Any person desiring to speak on a matter which is not scheduled on this agenda may do so under the Oral Communications section. Please be aware provisions of California Government Code Section 54954.2(b) prohibit the Recreation Commission from taking any immediate action on an item which does not appear on the agenda, unless it meets stringent requirements. The Chair may limit the length of your presentation.

Agenda and Report • Fremont Recreation Commission Meeting • August 17, 2016

### **Assistance**

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request the accommodation at least 2 working days in advance of the meeting by contacting the Community Services Department at (510) 494-4347.

### **Information**

For Information on current agenda items please contact the Community Services Department at (510) 494-4347.

Copies of the Agenda and Report are available at the Community Services Department administrative office at 3300 Capitol Avenue, Building B and are available at each Commission meeting. In addition, complete agenda packets will be available for review at the Commission meeting or at the Community Services Department office three days prior to Commission meetings.

Information about the City or items scheduled on the Agenda and Report may be referred to:

Tracey Leung, Executive Assistant Community Services Department 3300 Capitol Avenue, Building B Fremont, California 94538

**Telephone:** (510) 494-4347

Your interest in the conduct of your City's business is appreciated.

### **Recreation Commission**

Jeff Couthren
John Dutra
Brian Hughes
Larry Thompson
Pavan Vedere
Laura Winter
(Vacant)

## **Department Staff**

Annabell Holland, Community Services Director
Kim Beranek, Community Services Deputy Director
Kathy Cote, Environmental Services Manager
Esther deLory, Management Analyst II
Matt Herzstein, Water Park Operations Manager
Irene Jordahl, Recreation Superintendent I
Kyle Kramer, Parks Superintendent
Mark Mennucci, Senior Landscape Architect
Fairin Stamps, Urban Landscape Manager
Ken Pianin, Solid Waste Administrator
Roger Ravenstad, Parks Planning & Design Manager
Lance Scheetz, Sales and Revenue Manager
Damon Sparacino, Recreation Superintendent I
Thomas Young-Doyle, Urban Landscape Manager

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- 1. CALL TO ORDER AND SALUTE TO THE FLAG
- 2. ROLL CALL
- 3. CONSENT CALENDAR
- **4. APPROVAL OF MINUTES** June 1, 2016
- 5. ORAL COMMUNICATIONS
- 6. STAFF PRESENTATIONS/CEREMONIAL ITEMS
- 7. ACTION ITEMS
  - 7.1 SABERCAT HISTORICAL PARK SIGNAGE AND GRAPHIC DESIGN PROGRAM

### **Contact Persons:**

Name: Barbara Silva Roger Ravenstad

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- 8. WRITTEN COMMUNICATIONS
- 9. COMMISSION REFERRALS
- 10. COMMISSION AND STAFF COMMUNICATIONS
- 11. ADJOURNMENT

## **AGENDA**

# FREMONT RECREATION COMMISSION SPECIAL MEETING CITY COUNCIL CHAMBERS

# 3300 CAPITOL AVENUE, BUILDING "A" FREMONT, CALIFORNIA 94538 AUGUST 17, 2016

7:00 P.M.

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# 7.1 SABERCAT HISTORICAL PARK SIGNAGE AND GRAPHIC DESIGN PROGRAM

### **Contact Persons:**

Name: Barbara Silva Roger Ravenstad

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**Executive Summary:** The Sabercat Historical Park Sign Program (Sign Program) outlines the design, layout and content of various sign types, locations, and themes to meet interpretive, wayfinding and management needs for the park. The sign program will strategically reach park passing motor vehicles to make the park identifiable, provide an overview of the trail system at key park entrances, encourage appropriate uses, and offer opportunities for learning and engagement as well as a graphic usage guideline for any modifications or additions to park signage in the future. Staff is requesting the Recreation Commission recommend that the City Council adopt the attached Sign Program.

### **Background and previous actions:**

In the early 1940's, a significant fossil find was discovered downstream of the park area. Fossils found included mammoths; saber toothed cats; mastodons; giant sloths; short-faced cave bears,

camelops; western horses; and others. This find was so significant that a new faunal age, the "Irvingtonian" of the early Pleistocene Epoch, was named for it. In total, over 150,000 specimens were retrieved from the find from the early 1940s through the 1950s. Most of these fossils now reside in the University of California Berkeley archives, but some are displayed locally at the non-profit Children's History Museum on the corner of Fremont Boulevard and Eggers Drive.

In the 1980's the City acquired the 98 acre site and it was designated on the General Plan map as Institutional Open Space In March 2010, the Recreation Commission recommend the City Council designate the 98 acres as a public park, to be named *Sabercat Historical Park*.

In June of 2012 the City completed the \$1.3 million Sabercat Creek Restoration Project which stabilized sections of eroded creek/bank, enhanced the riparian habitat by removing exotic plants and reintroducing native plant species, extended the trail with a 1,250 foot connection between two prior disjointed pedestrian pathways, and added amenities along the trail.

### **DISCUSSION/ANALYSIS:**

The need to develop the Sabercat Historical Park Signage and Graphic Design Program (Program) began from a grant requirement of Sabercat Creek Restoration Project to install interpretive and trial signs. It became clear that the City needed a comprehensive program to develop a cohesive look for the signs throughout Sabercat Historical Park since it was likely that more signs would be needed to address all the signage needs for the park.

The program will help build the park identity, raise awareness of the park as a significant urban riparian corridor, and establish graphic standards for consistent colors, fonts, and a logo. The Program takes into account the park facilities and considered uses both current and future uses, such as trail system, cultural resources, natural resources, and neighborhood context to provide the most appropriate signage as possible. The program will also allow for future signs to be developed as needed. The sign program will: strategically reach park passing motor vehicles to make the park identifiable; provide an overview of the trail system at key park entrances; encourage appropriate uses; and offer opportunities for learning and engagement as well as a graphic usage guideline for any modifications or additions to park signage in the future. In the near term, the City proposes to install the first three of signs including an Upright Entry Sign, Cantilevered Interpretive sign and a Entry Monument Sign at the Pine Street entrance. All of these will conform with the Program.

There are six sign types to communicate to park users effectively and appropriately. The sign types are: Upright Entry; Minor Entry; Interpretive; Entry Monument; Wayfinding Bollard; Temporary Signs.

Upright Entry signs are planned for three of the main entrances, they include the wayfinding map, rules and regulations and some introductory interpretation. Their larger size and upright style allows them to combine several signage needs efficiently into one sign; thereby reducing sign clutter.

Minor Entry signs are a lower-profile entrance sign, designed to identify the park and clearly post

rules and regulation, and include a smaller wayfinding map. These signs are ideal for secondary/minor entrance in primarily residential areas.

Interpretive signs provide visitors with an opportunity for learning and new ways to engage with Sabercat Historical Park. These signs are designed to be approached and read from a fairly close distance. The content will be bases on interpretive themes.

Entry Monument are targeted for moving vehicles on the main streets. Their large size and large font clearly identifies and formalized the main park entrances, while remaining appropriately scaled for their neighborhood.

Wayfinding Bollard is a small wayfinding sign designed specifically for trail intersections to provide directions and distance to destinations, and clarifies routes at potentially confusing locations along the trail.

Temporary Signs are small signs to be used for intermittent operational needs, for example ongoing maintenance projects, creek restoration sites, and to alert park users regarding sensitive areas. The temporary signs identifying the creek restorations sites will be named using the Pleistocene fossils found in the area.

The Program has five Interpretive Themes to translate the park's resource significance statement into a variety of compelling storylines. These primary park themes describe ideas, concepts, or messages about Sabercat Historical Park, and provide the broadest opportunities for visitors to make personal connections to the meanings and significance of the park. They are: Irvingtonian fossils; Sabercat Creek and its riparian Corridor; Agricultural and mining heritage; Native American history; Visual and physical ties to the landscape. Primary themes may not include every topic interpreted, but the universal concepts they contain should directly support understanding of the park's significance. These themes are the basis for the 11 interpretive signs titled: View East; View West; Land Mammals of the Irvingtonian Age; In Search of Fossils; Under the Canopy; Laguna Creek Watershed; Plants of Sabercat; Gathering Acorns; "Winery Road"; The Old Hirsch Dairy Barn; Exploring Regional Connections. The names of mammal fossils lead their names to the temporary restoration signs: Short Faced Bear; Pronghorn; Western Camel; Mastodon; Western Horse; Giant Sloth; Mammoth.

This Program will encourage use and enrich user experience of Sabercat Historical Park and educate the users to the park's natural resources, cultural heritage, geologic past and relationships to the landscape.

**Fiscal Impact:** Funding for implementation of this plan will be considered with future projects in the City's capital plan.

**Maintenance Impact:** The sign program has been developed with careful attention to maintenance of the signs. The panels are inexpensive but sturdy plastic graphic panels that can easily be reordered and replaced should they become vandalized. It is not anticipated that the sign program will have a significant increase in maintenance cost, since we are already maintaining

some signs at the park today. Signs are a typical component of standard park maintenance activities.

**Environmental Review**: This project is exempt from CEQA with no potential for a significant impact on the environment. As implementation of the program occurs, each project will be assessed under CEQA guidelines.

### **ENCLOSURE**:

Exhibit A: (Draft) Sabercat Historical Park Sign Program

**RECOMMENDATION:** Recommend the City Council adopt The Sabercat Historical Park Sign Program as shown in Exhibit A, and recommends it to City Council.

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