

Economic Development Advisory Commission Meeting Agenda Virtual Meeting March 4, 2021

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

General Order of Business

- 1. Call to Order 8:00 a.m.
- 2. Roll Call
- 3. Approval of Minutes
- 4. Public Communication
- 5. Business Communications During COVID Presentation
- 6. Scheduled Item California Governor's Office of Business and Economic Development Business Programs
- 7. Business Assistance and Business Development
- 8. Marketing and Communications
- 9. Commissioner Updates
- 10. Future Agenda Items
- 11. Adjournment

NOTICE IS HEREBY GIVEN that the City of Fremont Office of Economic Development will conduct a virtual meeting on Thursday, January 14, 2021, at 8:00 a.m. This meeting is being conducted utilizing teleconferencing software Zoom. This is consistent with State of California Executive Order N-29-20 dated March 17, 2020, regarding the COVID-19 pandemic.

The meeting will begin promptly at 8:00 a.m. Whether you participate online or by phone, you may wish to "arrive" early so that you can address any technology questions prior to the start of the meeting.

ONLINE: https://zoom.us/j/96579960213

When prompted, download and run the Zoom software on your computer. If you have not used Zoom on your computer before you may want to join the call 15 minutes early to test your configuration. Someone will be in the conference at that time to help you.

The link is public and be accessed through any smartphone, tablet, laptop, or computer. The public can also join by phone with the following call-in information:

US: +1 (669) 900-9128 Webinar ID: 965 7996 0213

For those wanting to make public comments during the meeting, Zoom offers a "Raise Hand" feature. By clicking on the "Raise Hand" button in the webinar controls, anyone from the public can indicate that they would like to speak. The meeting host can then unmute that speaker and give them the opportunity to speak. Those calling in by phone can dial *9 to enable the "Raise Hand" feature. For more information, please contact Julie Vidad at 510-284-4026. The City of Fremont is committed to providing reasonable accommodation for the public. Due to social distancing requirements, remote observation is highly encouraged.

Your interest in the City's business environment is appreciated.

Economic Development Advisory Commission

Cindy Bonior Ruth Chao, Vice Chair Yogi Chugh Benjie Craig Jennifer Duarte Matt Ebner, Chairperson Matthew Pawluk Jim Tietz Tim Tran

Office of Economic Development Staff

Christina Briggs, Deputy City Manager Tina Kapoor, Economic Development Manager Donovan Lazaro, Economic Development Manager Julie Vidad, Economic Development Specialist Candice Rankin, Management Analyst

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Office of Economic Development, P.O. Box 5006, Fremont, California, 94538-5006 or leave a message at (510) 284-4020.

SPECIAL MEETING AGENDA FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC) THURSDAY – MARCH 4, 2021 8:00 A.M. - 9:30 A.M. VIRTUAL MEETING

- 1. CALL TO ORDER
- 2. ROLL CALL
- 3. APPROVAL OF MINUTES for regular meeting January 14, 2021
- 4. PUBLIC COMMUNICATIONS (written/oral)
- 5. BUSINESS COMMUNICATIONS DURING COVID PRESENTATION
- 6. SCHEDULED ITEMS

6.1 Topic: California Governor's Office of Business and Economic Development -

Business Programs

Who: Poonum Patel, Assistant Deputy Director, Business Investment Services,

Bay Area Region

Time: 8:00 a.m. - 8:30 a.m.

Process: Discussion

Outcome: Addresses Mission Statement Objective I – Develop a strategy to promote Fremont

as an attractive city for the location of businesses, residents, and employees

Attachments: None

- 7. <u>BUSINESS ASSISTANCE AND BUSINESSES DEVELOPMENT</u>
- 8. MARKETING AND COMMUNICATIONS
- 9. <u>COMMISSIONER UPDATES</u>
- 10. FUTURE AGENDA ITEMS

Next EDAC meeting: May 6, 2021

11. ADJOURNMENT