



## **Economic Development Advisory Commission Agenda January 11, 2018**

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

### **General Order of Business**

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Commissioner/Staff Report on Sectors
6. Commissioner/Staff Report on Corporate Site Visits
7. Commissioner/Staff Report on EDA, JVSV, Other Meetings
8. Scheduled Items
9. Future Agenda Items
10. Adjournment

### **Order of Discussion**

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

### **Public Communications**

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

### **Information**

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Kelly Kline, Economic Development Director/Chief Innovation Officer  
Office of Economic Development  
3300 Capitol Avenue  
Fremont, CA 94538

Telephone: (510) 284-4020

*Your interest in the City's business environment is appreciated.*

**Economic Development Advisory Commission**

Karen Burns  
Cindy Bonior  
Daniel Cardenas  
Yogi Chugh  
Matt Ebner, Chair  
Jennifer Duarte  
Steve Gaeta  
Tim Tran

**Office of Economic Development Staff**

Kelly Kline, Economic Development Director & Chief Innovation Officer  
Christina Briggs, Deputy Director Economic Development & Assistant to the City Manager  
Tina Kapoor, Economic Development Manager  
Kim Marshall, Economic Development Specialist  
Parker Thomas, FUSE Fellow

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

**MEETING AGENDA**  
**FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)**  
**THURSDAY – JANUARY 11, 2018**  
**8:00 A.M. -9:30 A.M.**  
**ARDENWOOD CONFERENCE ROOM**  
**3300 CAPITOL AVENUE, BUILDING A**

**1. CALL TO ORDER**

**2. ROLL CALL**

- a. Selection of new Vice Chair

**3. APPROVAL OF MINUTES for regular meeting of November 2, 2017**

**4. PUBLIC COMMUNICATIONS (written/oral)**

**5. COMMISSIONER/STAFF REPORT ON THE FOLLOWING TOPICS:**

**5.0 Industrial/Manufacturing**

**5.1 Downtown**

**5.2 Commercial/Retail**

**5.3 Marketing/Branding**

**5.4 Chamber of Commerce/Neighborhood Business Associations Update**

**6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS**

- Verseon
- Cerenovous
- Excelfore
- JH Technologies
- Zenlabs
- Lockdowel

**7. COMMISSIONER/STAFF REPORT ON EDA, SVJV, OTHER MEETINGS**

a. Past Meetings:

- SVEDA Economic Development Workshop 11/2 – 11/3
- BMES 11/7
- BAUM Summit 11/9
- Asia Society China Conference 11/15

- SUG 11/16 & 2/14
  - WISC Event 11/28
  - Artist Walk R/C 11/30
  - Vets 2 Tech Employer Meeting 12/1
  - East Bay Innovation Awards Judging 12/1
  - EDD Council 12/13
- b. Upcoming Meetings:
- Startup Grind Fremont Chapter 1/11 & 1/30
  - CREW 1/16
  - SVEDA 1/24
  - Biomed Event 1/31
  - FAST 2/5
  - Joint Venture State of the Valley 2/9
  - Colliers Real Estate Trends 2/13
  - Prospect SV 2/21
- c. Past Business Workshops:
- Advanced Marketing Campaign 11/13
- d. Upcoming Business Workshops:
- Alternative Financing Strategies 2/6
- e. Upcoming Corporate Visits:
- Intuity Medical 1/12

## 8. SCHEDULED ITEMS

- 8.1 **Topic:** 2017 Summary of Business Engagement  
**Who:** Kelly, Kline, Economic Development Director/Chief Innovation Officer  
**Time:** 9:00 a.m. – 9:30 a.m.  
**Process:** Discussion  
**Outcome:** Addresses Mission Statement Objective I – Develop a strategy to promote Fremont as an attractive city for the location of businesses, residents, and employees  
**Attachments:** None

## 9. FUTURE AGENDA ITEMS

- Next EDAC meeting: March 1, 2018
  - Proposed Topic: Smart City Roadmap

## 10. ADJOURNMENT