

MINUTES OF THE
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY, MARCH 2, 2017, 8:00 A.M. – 9:30 A.M.
ARDENWOOD CONFERENCE ROOM
3300 CAPITOL AVENUE, BUILDING A

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1. **CALL TO ORDER** The meeting was called to order at 8:03 a.m.

2. **ROLL CALL**

Commissioners Present: Commissioners Burns, Cardenas, Chang, Duarte, Ebner, Alternate Hansen for Bonior

Commissioners Absent: Chugh, Gaeta, Tran

Staff Present: Kelly Kline, Economic Development Director
Christina Briggs, Economic Development Deputy Director
Jennifer Chen, Economic Development Coordinator
Kim Marshall, Economic Development Specialist
Cliff Nguyen, Urban Initiatives Manager

3. **APPROVAL OF MINUTES**

The regular minutes of January 12, 2017 were approved. MSC Duarte 1st/Ebner 2nd, all ayes

4. **PUBLIC COMMUNICATIONS**

None

5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:**

Industrial/Manufacturing

No date given yet for the Warm Springs BART station opening.

RFP to study Innovation Cultivation will be released soon. This study will look at the market feasibility of engaging potential partners/drivers in the Innovation District.

Advanced Manufacturing/Emerging Technology

KGI (biotech graduate institute) is considering Bay Area options to expand their program.

Bay Area Urban Manufacturing Initiative – focus this year will be on resources available for manufacturers.

Downtown

Presentation by Urban Initiatives Manager Cliff Nguyen

Commercial/Retail

Commissioner Duarte shared that Sephora has signed a lease and should be open at Pacific Commons in September. In June, there will be a Ribbon Cutting ceremony for the new outdoor dining section in front of GenKorean.

Fremont Chamber of Commerce

Fremont Chamber's State of the City Luncheon will be March 31st. Burger & Brew Fest will be held in Downtown Fremont on May 27th.

Enjoy Fremont App will launch on March 31st and will include retail.

The Chamber is recruiting for a Director of Government Affairs position, so please get the word out.

6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS

There were 9 visits: Jemby Electric, L2F Inc., 42Gears Mobility Systems, Boehringer Ingelheim, CitraGen, SureCall, Biotium, Sanmina SCI, Golden State Assembly, and 14 Auto Mall visits.

7. COMMISSIONER/STAFF REPORT ON SVEDA, EAST BAY EDA, OTHER MEETINGS

Commissioners are invited to attend the Innovation Awards on March 9th at 5 p.m. at the Fox Theater in Oakland. Lam Research is a finalist in Advanced Manufacturing category.

8. SCHEDULED ITEMS

8.1 Downtown Fremont Update

Cliff Nguyen, Urban Initiatives Manager, shared a presentation about Downtown Fremont. The Downtown Community Plan guides development in the area. Some of the past infrastructure

improvements include the streetscape completion on Capitol Avenue, making the street more walkable and bikeable. Phase 3 will start this summer and will include improvements across Paseo Padre near Wells Fargo.

The public art piece “Heartfulness” has finished its rotation and will be replaced with “Space Glow.” Way-finding signage for the Downtown District will be added soon.

An RFP for a Downtown Curator to manage a Pop-Up Plaza in the former Town Fair location will be released soon.

9. FUTURE AGENDA ITEMS

- Next meeting will be May 4, 2017. Potential topics include Smart City Roadmap, Warm Springs Update, or Bay Area Urban Manufacturing Initiative.

10. ADJOURNMENT

The meeting was adjourned at 9:25 a.m.