



## **Economic Development Advisory Commission Agenda September 7, 2017**

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

### **General Order of Business**

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Commissioner/Staff Report on Sectors
6. Commissioner/Staff Report on Corporate Site Visits
7. Commissioner/Staff Report on EDA, JVSV, Other Meetings
8. Scheduled Items
9. Future Agenda Items
10. Adjournment

### **Order of Discussion**

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

### **Public Communications**

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

### **Information**

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Kelly Kline, Economic Development Director  
Office of Economic Development  
3300 Capitol Avenue  
Fremont, CA 94538

Telephone: (510) 284-4020

*Your interest in the City's business environment is appreciated.*

**Economic Development Advisory Commission**

Karen Burns  
Cindy Bonior  
Daniel Cardenas, Chair  
Sheena Chang  
Yogi Chugh  
Matt Ebner, Vice Chair  
Jennifer Duarte  
Steve Gaeta  
Tim Tran

**Office of Economic Development Staff**

Kelly Kline, Economic Development Director & Chief Innovation Officer  
Christina Briggs, Deputy Director Economic Development & Assistant to the City Manager  
Tina Kapoor, Economic Development Manager  
Kim Marshall, Economic Development Specialist  
Riley Sasaki, Economic Development Intern

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

**MEETING AGENDA**  
**FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)**  
**THURSDAY – September 7, 2017**  
**8:00 A.M. -9:30 A.M.**  
**FIRE CONFERENCE ROOM A**  
**3300 CAPITOL AVENUE, BUILDING A**

1. **CALL TO ORDER**
  
2. **ROLL CALL**
  
3. **APPROVAL OF MINUTES** for regular meeting of July 13, 2017
  
4. **PUBLIC COMMUNICATIONS (written/oral)**
  
5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING TOPICS:**
  - 5.0 **Industrial/Manufacturing**
  - 5.1 **Downtown**
  - 5.2 **Commercial/Retail**
  - 5.3 **Marketing/Branding**
  - 5.4 **Chamber of Commerce/Neighborhood Business Associations Update**
  
6. **COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISIT**
  - Fossa Apparel
  - Altair Technologies
  - Optovue
  - Applied Thin Films
  
7. **COMMISSIONER/STAFF REPORT ON EDA, SVJV, OTHER MEETINGS**
  - a. Past Meetings:
    - Habitat for Humanity Groundbreaking 7/14
    - Urban Library Conference 7/12 – 7/14

- National Night Out 8/1
  - Fremont Festival of the Arts 8/5 – 8/6
  - Made in the Bay Area 8/23
  - Vets 2 Tech 8/25
  - Startup Grind 8/29
  - SVEDA at Delta 8/30
  - Manufacturing Day Kick-off 9/6
- b. Upcoming Meetings:
- KUKA Robotics Ribbon Cutting 9/12
  - PRG 9/14
  - ICSC 9/14
  - East Bay EDA 9/14
  - Verge 9/19 – 9/21
  - APA 9/25
  - ICSC LA 10/2 – 10/4
  - Cleantech Open 10/16 – 10/17
  - ULI 10/22 – 10/25
- c. Past Business Workshops:
- d. Upcoming Business Workshops:
- Intellectual Property Strategies for Your Business 10/10
- e. Upcoming Corporate Visits:
- DotIn 9/8
  - KloudData 9/8
  - Irvington District Business Visits 9/13
  - Ascenx Technologies 9/15
  - Synnex 9/18
  - ElringKlinger 9/19

## 8. SCHEDULED ITEMS

- 8.1 Topic:** Overview of Association of Bay Area Governments (ABAG) ‘Comprehensive Economic Development Strategy (CEDS)’ Draft. The CEDS is the result of a regionally-owned planning process designed to build capacity and guide the economic prosperity and resiliency of the Bay Area region.
- Who:** TBD
- Time:** 8:45 a.m. – 9:30 a.m.
- Process:** Discussion
- Outcome:** Addresses Mission Statement Objective I – Develop a strategy to promote Fremont as an attractive city for the location of businesses, residents, and employees
- Attachments:** None

**9. FUTURE AGENDA ITEMS**

- Next EDAC meeting: November 2, 2017
- Proposed Topic: Smart City Roadmap

**10. ADJOURNMENT**