

Office of the City Manager

3300 Capitol Avenue, P.O. Box 5006, Fremont, CA 94537-5006 510 284-4000 *ph* | 510 284-4001 *fax* | www.fremont.gov

FOR IMMEDIATE RELEASE

CONTACT:
Candice Rankin
Management Analyst II
City of Fremont
510-284-4027
crankin@fremont.gov

Geneva Bosques
Interim Chief Communications Officer
City of Fremont
510-790-6957
gbosques@fremont.gov

Kat Maramba National League of Cities 202-740-3069 Maramba@nlc.org

City of Fremont Teams Up with the National League of Cities to Address Equity and Build Resiliency for All Fremont Residents

Fremont, Calif. — January 29, 2021 – The City of Fremont is proud to join Cities of Opportunity, a new peer-learning action cohort led by the National League of Cities (NLC) to better address inequities by developing comprehensive and equitable policies and practices in the areas of Housing, Economic Opportunity and City Planning and Design.

NLC, through its latest <u>Cities of Opportunity</u> initiative, aims to help local leaders address holistic, interconnected factors that affect residents' health and embed equity and resiliency in all communities. The City of Fremont was selected along with 22 other municipalities across the country to participate in Cities of Opportunity. In the coming year, Fremont will be working with six other local governments (Houston, TX; Kansas City, MO; Milwaukee, WI; Missoula, MT; Plainfield, NJ and South Fulton, GA) in the <u>Turning Crisis into Pathways to Equity & Resiliency Action Cohort</u>. The cities' teams will focus on changing power structures, policies and systems that have blocked opportunities for BIPOC (Black, Indigenous, and People of Color) and marginalized communities over generations.

Fremont was selected for the initiative for its commitment to developing a comprehensive approach to health and wellness by aligning local government functions and advancing equity through policy and systems change. Additionally, Fremont has taken concrete steps on prioritizing racial equity, data informed decision making, civic engagement and financing to drive outcomes for their residents. The City's team will work with NLC staff, the Consilience Group and other prominent subject matter experts.

"We are proud of our partnership with the National League of Cities and aspire to learn from our fellow cities to create and implement systems level changes in our community," stated Fremont Mayor Lily Mei.

Through this framework, the City of Fremont plans to work more closely with Washington Hospital Healthcare System on data sharing opportunities with the goal of improving services to our residents. This will enhance the coordinate of services for our most vulnerable residents who are high users of medical services, and who also need better coordinated follow-up and support from community-based service providers. Together the City and Hospital can work to strategically improve our community's health and overall wellbeing. The focus of this Action Cohort is to turn crisis into opportunities and make positive lasting change.

"America's local leaders have been at the front lines of unprecedented crises including a global pandemic, a devasted economy and calls to address racial justice," said Sue Polis, Director of Health and Wellness at the National League of Cities. "The National League of Cities is proud to work with the City of Fremont in its efforts to turn the moment into an opportunity to build a new, bright and more equitable future for all Fremont residents."

The Cities of Opportunity Action Cohort runs from January 2021 through December 2021 and is generously supported by the Robert Wood Johnson Foundation.

###

The <u>National League of Cities</u> (NLC) is the voice of America's cities, towns and villages, representing more than 200 million people. NLC works to strengthen local leadership, influence federal policy and drive innovative solutions. Stay connected with NLC on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u> and <u>Instagram</u>.