

Safe Routes to School Program

Review of Workplan to Enhance “Walk and Roll” Participation by All Schools



City Council/FUSD Joint Meeting
October 4, 2021



Background

Status of City, School, County Partnership – Recap from Past Report (May 3, 2021)

- **Joint meetings** between Council and School Board
- Since 2016, **safety audits** and safe route maps prepared for all 40 schools (over 2 years); jointly funded
- 400 “quick-build” **projects delivered** (over 3 years)
- Alameda **County** Transportation Commission provides **services for education and encouragement**
- Awards and **recognition**
 - “Platinum Sneaker” award for Oliveira Elementary (2018)
 - APA award to Fremont for planning excellence (2019)
 - National “Youth Traffic Safety” Leadership Award (2020)
- Interest in **program enhancement**
 - Fremont Mobility Action Plan; Fremont Mobility Commission
 - Alignment with “wellness” and “sustainability” programs



Fremont Mobility Commission Input

Interests and Ideas

Walk and Roll Encouragement

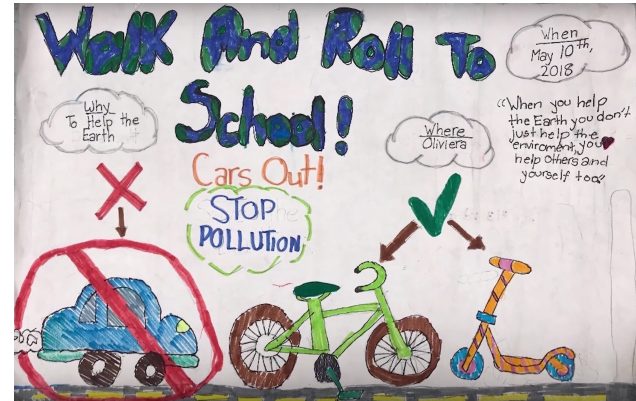
- Increase participation (number of schools and frequency)
- Consider a School Board policy

Establish Participation Monitoring System

Incorporate Active Transportation and Safety into School Curriculum

Youth Leadership and Service Projects

Succession Planning for Parent Champions



Stakeholder Outreach

Who	When
City/ FUSD Liaison Committee (with Alameda County Transportation Commission)	January 26
FUSD Executive Committee	March 29
City Council/ FUSD Joint Meeting	May 3
Discussion with PTA Council	May 17
Discussion with Principals	May 27





Stakeholder Input

Who	What
Elected Officials	Support for expansion to all schools; pursue a two-year workplan (rather than over three years).
FUSD Administration and Principals	Support, but within context of other priorities (e.g., return to in-school learning) and available resources. Consider integration with PE programs.
FUSD PTA Council	Support. Form parent champion “committees” to address volunteer turnover issue.

Proposed Two-Year Workplan

When	Plan
Fall 2021	“Do what you can”
Spring 2022	“Ramp it up”
Fall 2022	All schools participating at some level
Spring 2023	All schools participating at a robust level

Monitoring Status and Progress

Rating	Description
Not Participating	
Beginning (Bronze) 	Have a parent "champion" Receiving County (ACTC) information and services Participating in at least one encouragement event
Intermediate (Silver) 	Have a "parent champion committee" Have a school staff liaison Participating in all three encouragement events
Advanced (Gold) 	Operating independently with "walk and roll" participation on a monthly or weekly level
Star School (Platinum) 	Significant "walk and roll" participation at a daily level

Accountability and Support

- **Partnership Meetings with School Liaison Committee**
 - With Representatives from City staff, Alameda CTC, FUSD staff, PTA Council, Mobility Commission
 - Held following each encouragement event (October, February, May)
 - Review status, progress, issues, and continuous improvement opportunities

- **Annual review at Joint City Council/ FUSD Meeting**
 - Summer

Upcoming Event

International Walk and Roll to School Day

- Wednesday, October 6th
(or October 8th)
- 15 FUSD schools registered
- Elected officials encouraged to attend to show support
- City is promoting event on Fremont Connection weekly e-newsletter (before and after)



“Active Fremont” Program



City of Fremont, CA Government

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Getting ready to head back to school? Plan your walking or biking route now and get some fresh air and physical activity on your way to school. Visit www.fremont.gov/3007/Safe-Routes-to-School to view suggested walking and biking route maps for every school in Fremont.

#ActiveFremont Washington Hospital Healthcare System Fremont Recreation Services

“Active Fremont” Program



Active Fremont: Walk with a City Official

Join a walk in your local Fremont community hosted by a City Official! Open for all ages. These events are part of our new health and wellness campaign—Active Fremont: Walk, Bike, Hike, in partnership with Washington Hospital, East Bay Regional Park District, Regional Parks Foundation; and the City of Fremont. Embrace a healthier lifestyle this summer and stay fit by seeking Fremont’s beautiful outdoors to walk, bike, and hike in your local community! Follow us on social media at #ActiveFremont through September 6 as we share weekly health tips; recipes; walking, bicycling, and hiking routes in Fremont; and meet-up events to keep you motivated. Stay tuned for prize drawings and giveaways. One of our strategic objectives is to help families and youth be active this summer and be ready to walk or bike to school in the fall. So, whether you are 8 or 80, Active Fremont: Walk, Bike, Hike welcomes everyone!

Inspiring Example

“Boba Bike Day” at Monte Vista High School (Cupertino); Monthly Event Gets 200 Participants



Source: Bay Area News Group, October 3, 2021

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Questions & Discussion

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