

# THE WHEELS KEEP TURNING FOR AMERICAN MANUFACTURING

Made in America — it's the great Cinderella comeback story.

Manufacturing labor and material costs used to be lower overseas — but that's old news now. Today, manufacturing is moving full steam ahead in the U.S. and is one of the primary stimulants of the country's economy.

## WHAT'S TRENDING



### The Reshoring Movement

More than 1/2 of 200 U.S. companies with sales greater than \$1 billion are moving jobs back to the U.S. within the next two years



of U.S.-based manufacturers found sourcing in Asia more costly than anticipated

**MADE IN THE USA**

Reasons to Reshore:

- Intellectual Property Protection
- Customization/ Small Batches
- Proximity to U.S. customer base



believe Chinese labor costs will continue to rise

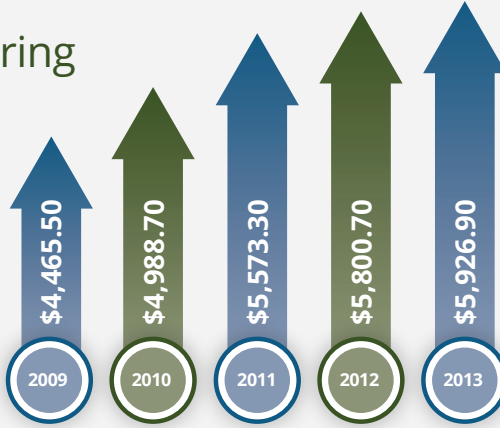
By 2015, average manufacturing costs in five of the major export economies



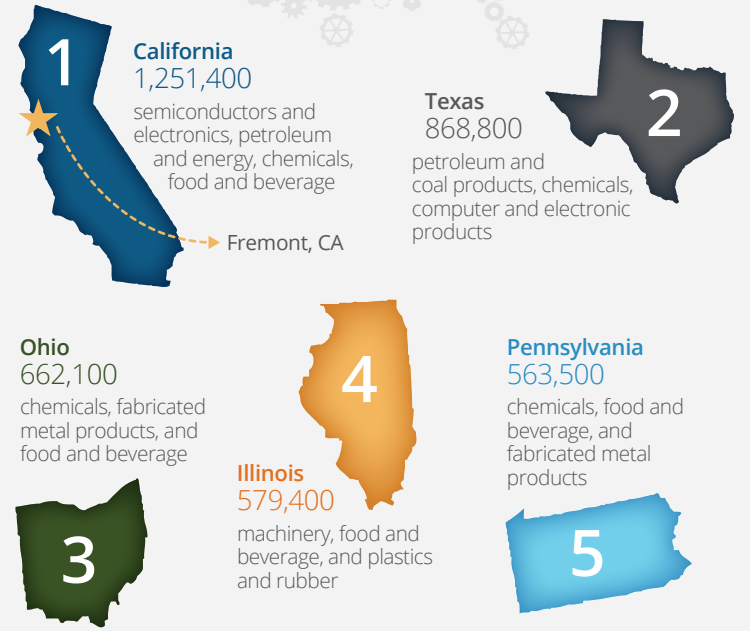
Germany, Japan, France, Italy, and the U.K. — will be **8-18 percent higher than in the U.S.**

## U.S. Manufacturing Growth over the past Five Years

(in billions of dollars in output)



## TOP 5 STATES FOR MANUFACTURING JOBS



## FREMONT

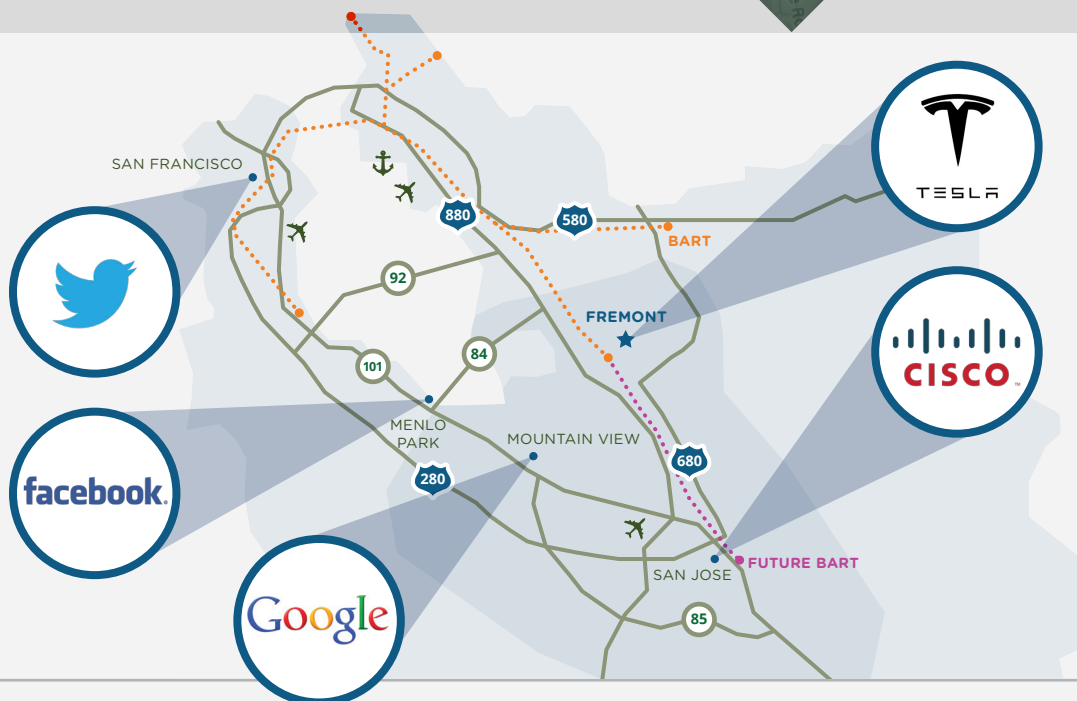
# A Capital for Advanced Manufacturing in Silicon Valley

(Yes, they do make stuff here)

## SILICON VALLEY TECHNOLOGY INFRASTRUCTURE

Silicon Valley's thriving technology ecosystem is represented by major anchor companies claiming different parts of the region as home base.

In Fremont's case, it's Tesla Motors — an advanced manufacturing icon.



## The 'CARROT not STICK' Approach

Business incentives provided to encourage manufacturing

- 1 No Utility User Tax (UUT)**  
For large manufacturing facilities, this equates to six and seven-figure savings over a multi-year period!
- 2 Clean Tech/Bio Tech Business License Tax Exemption**  
City business license taxes will be waived for up to 5 years for Clean and Bio Tech companies.
- 3 Easy Breezy Permitting Process**  
Customized permitting — from hazardous materials to equipment bracing, Fremont's staff is uniquely skilled to facilitate complex projects.

## RAPID GROWTH IN FREMONT

BETWEEN 2011 AND 2012



## SPACE TO GROW

12.8 million sq. ft. of Class A industrial space with 2.3 million sq. ft. in the pipeline



## MONEY TALKS

